

THE METROPOLITAN REVOLUTION

How Cities and Metros
are Fixing our Broken
Politics and Fragile Economy



@Bruce_Katz
#MetroRev

www.metrorevolution.org

Council on Virginia's Future | Virginia Chamber of Commerce
Virginia Business Higher Education Council

Richmond, VA

September 17th, 2014

1 A Pivotal Decade



More Jobs

5.6 million

jobs needed post-recession

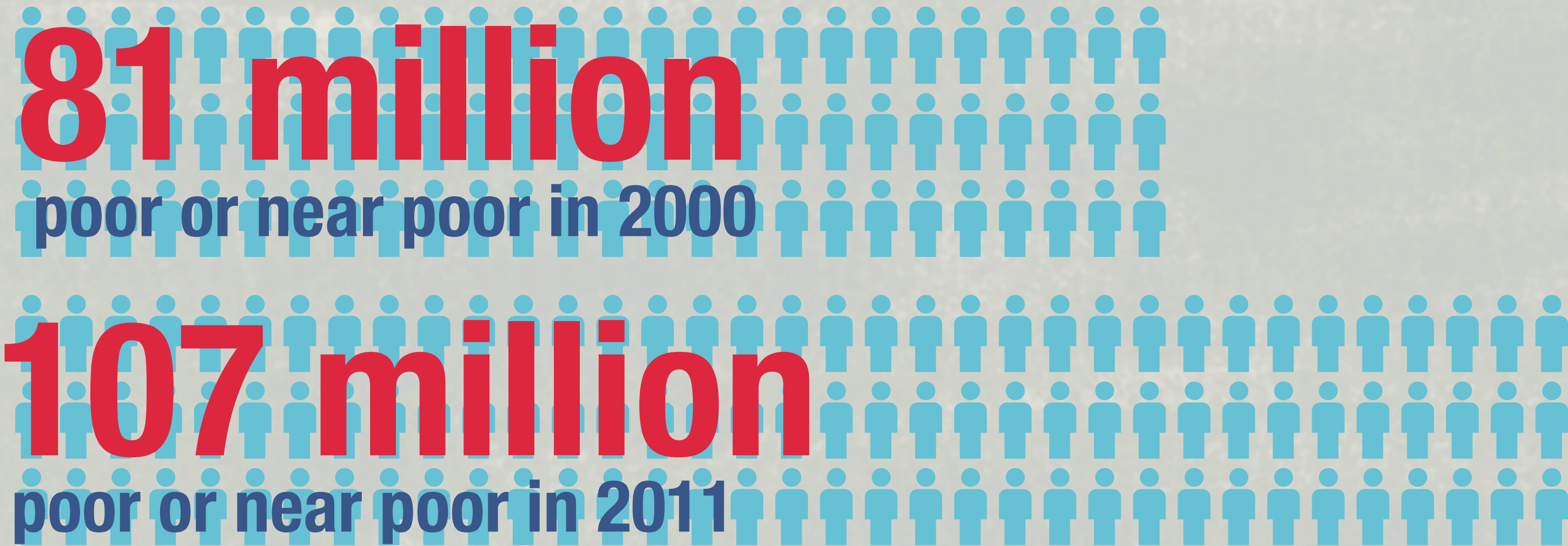
Better Jobs

81 million

poor or near poor in 2000

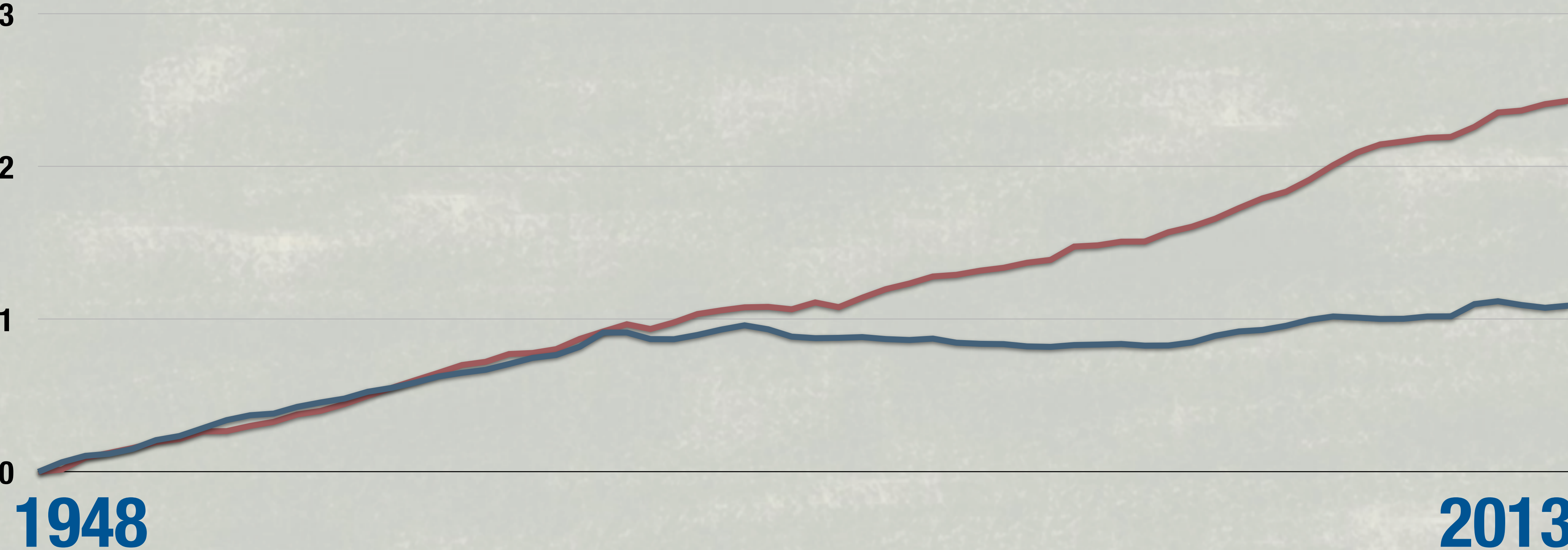
107 million

poor or near poor in 2011



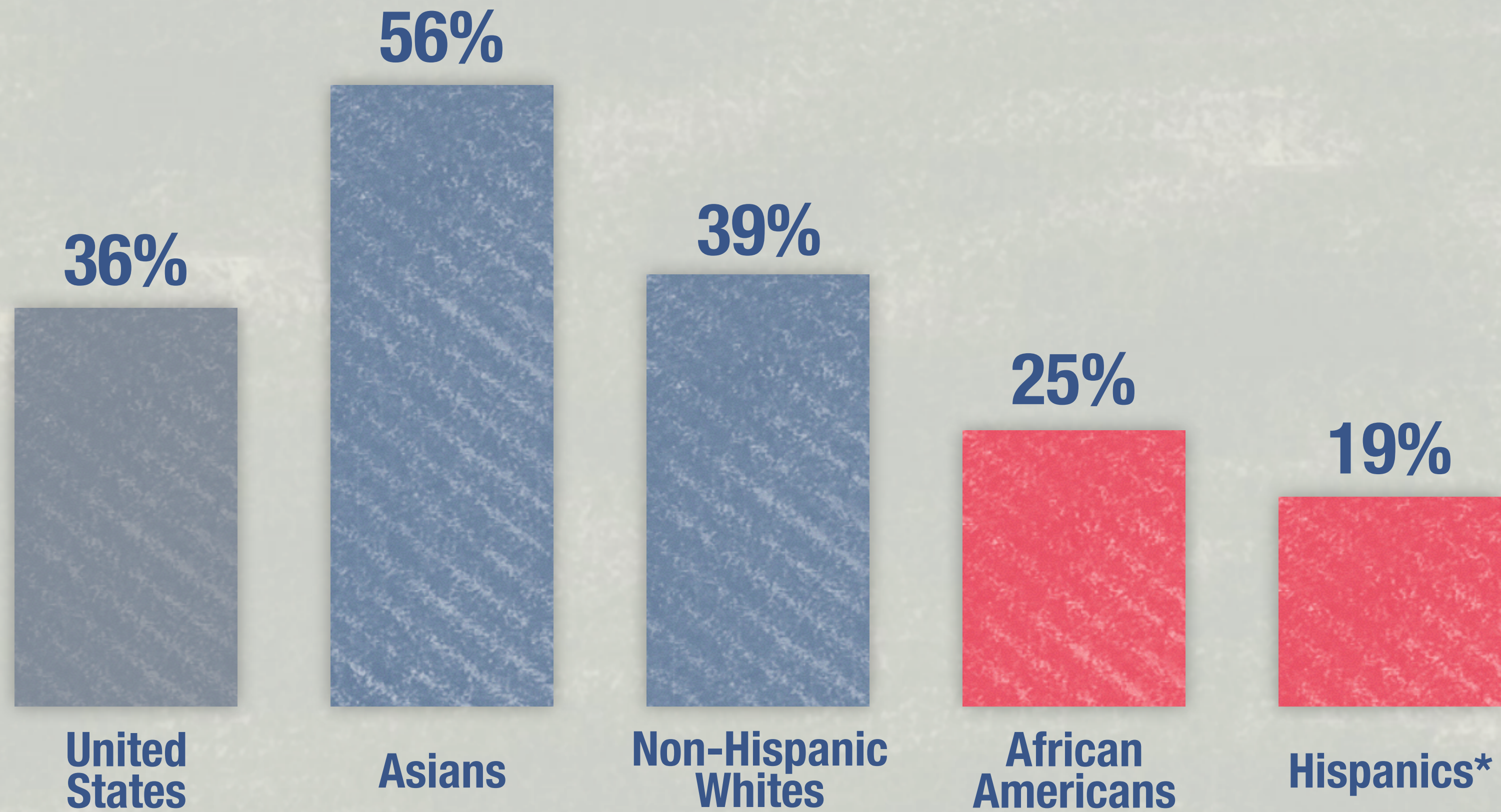
Divergence of Wages and Productivity

— Wages — Productivity



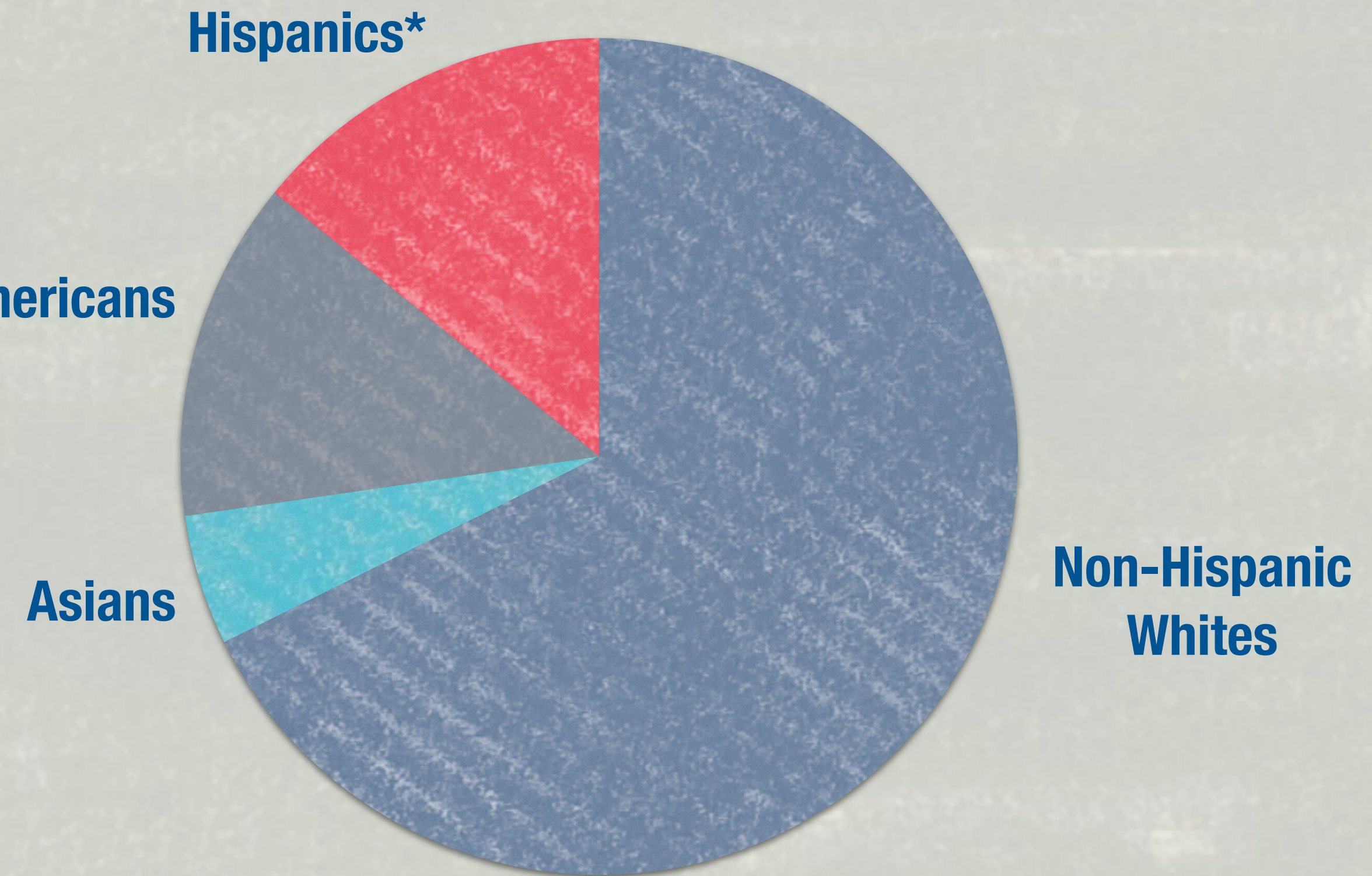
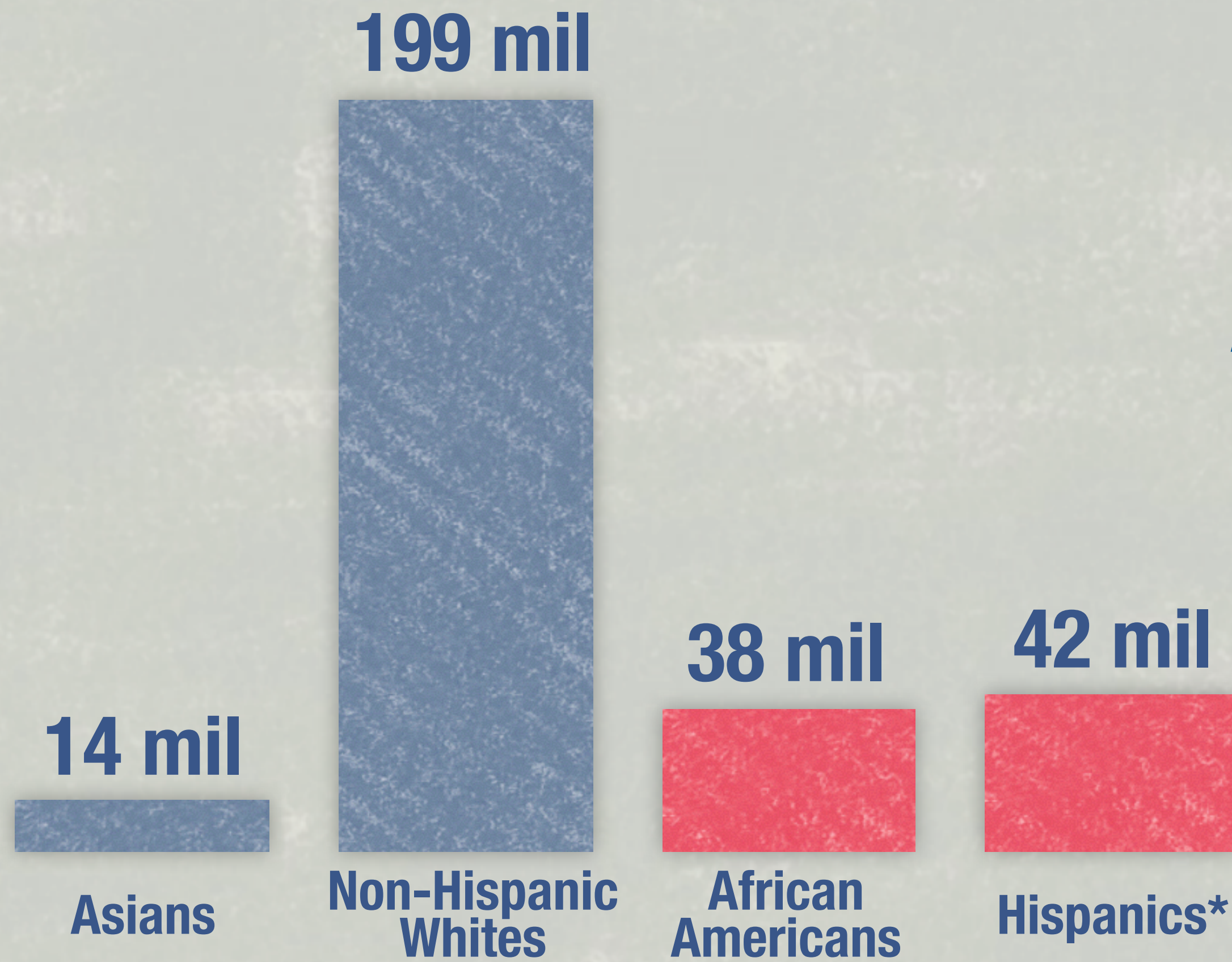
Educational Attainment

Associate's Degree or Higher



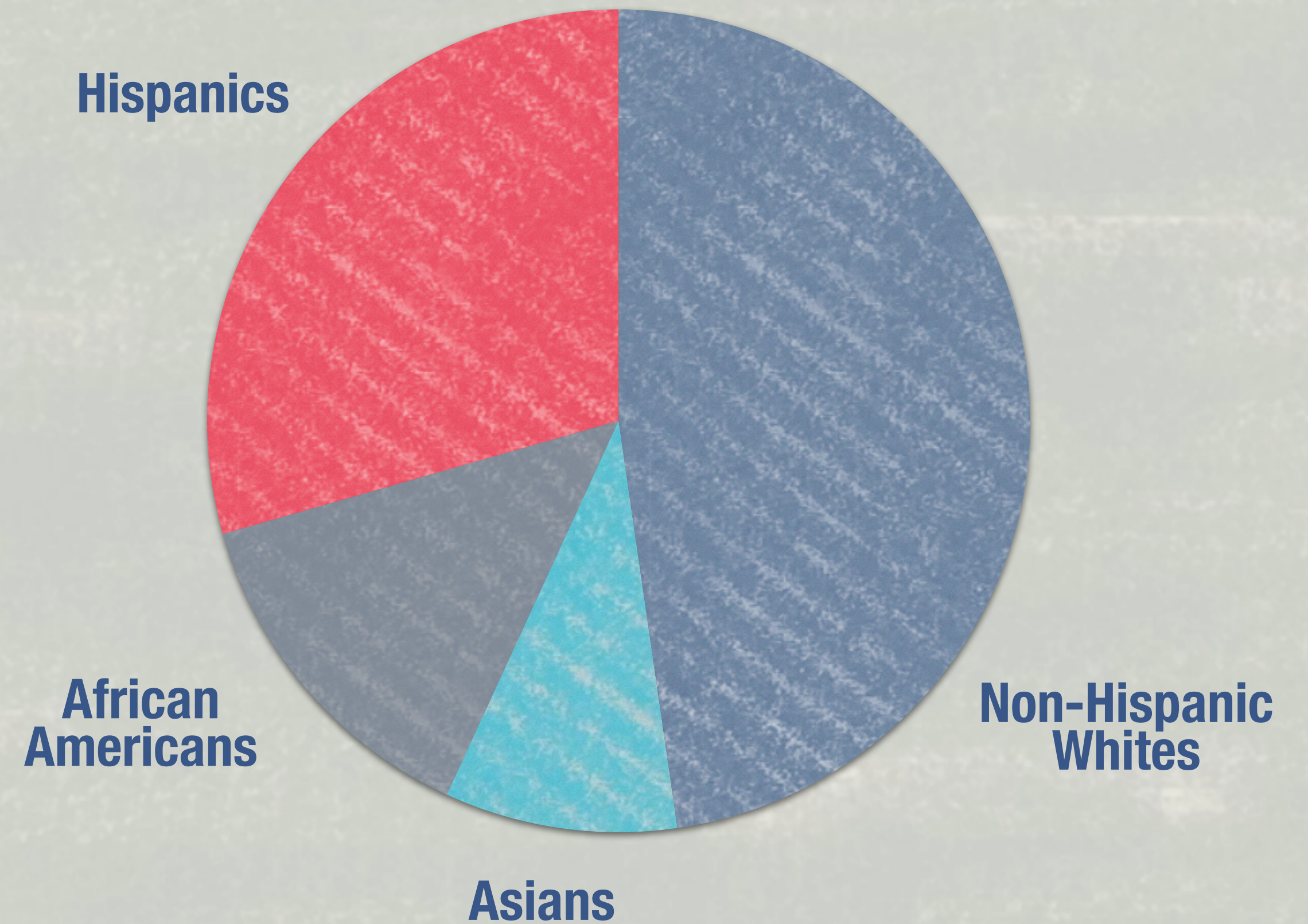
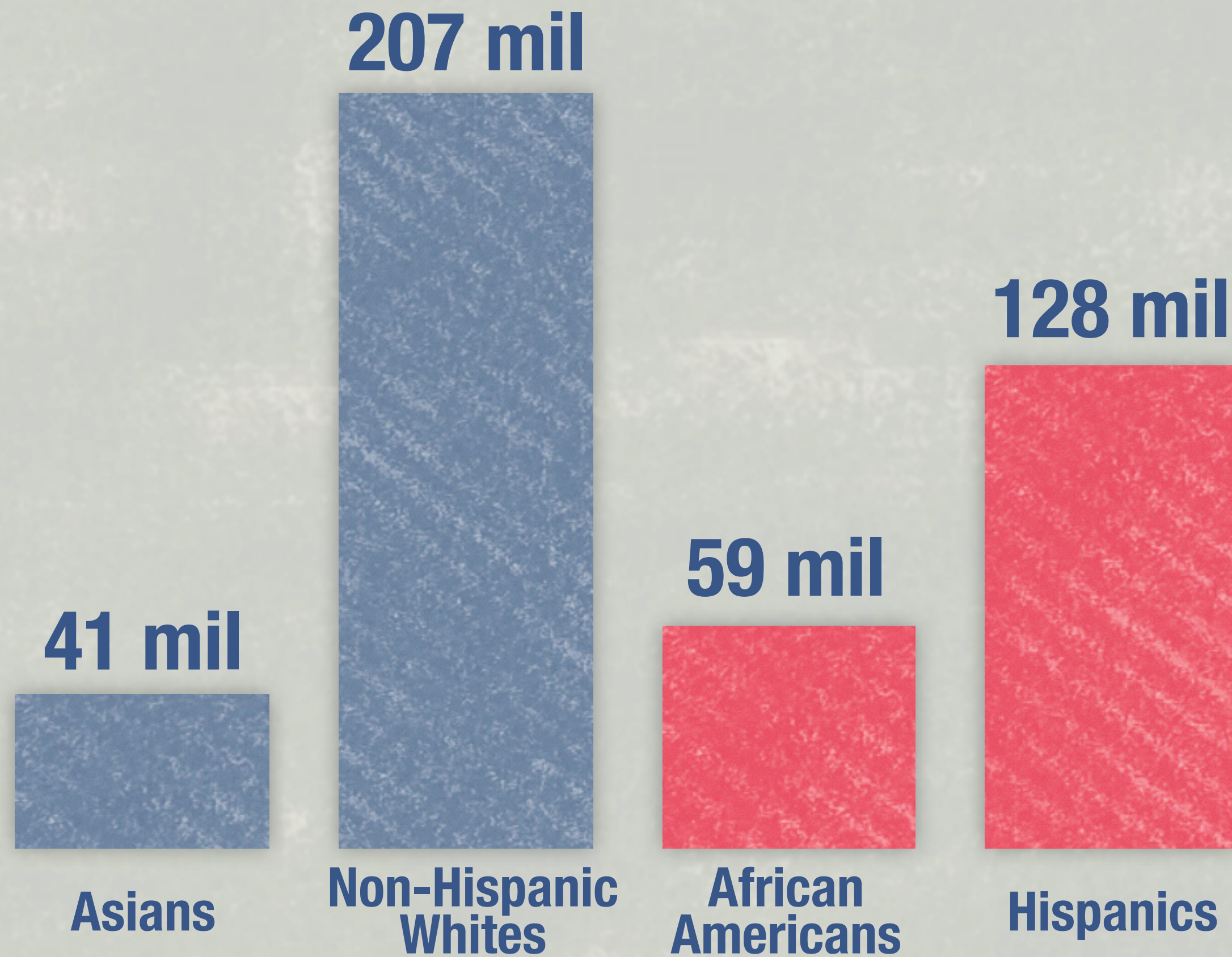
Demographic Shift

US Population in 2005



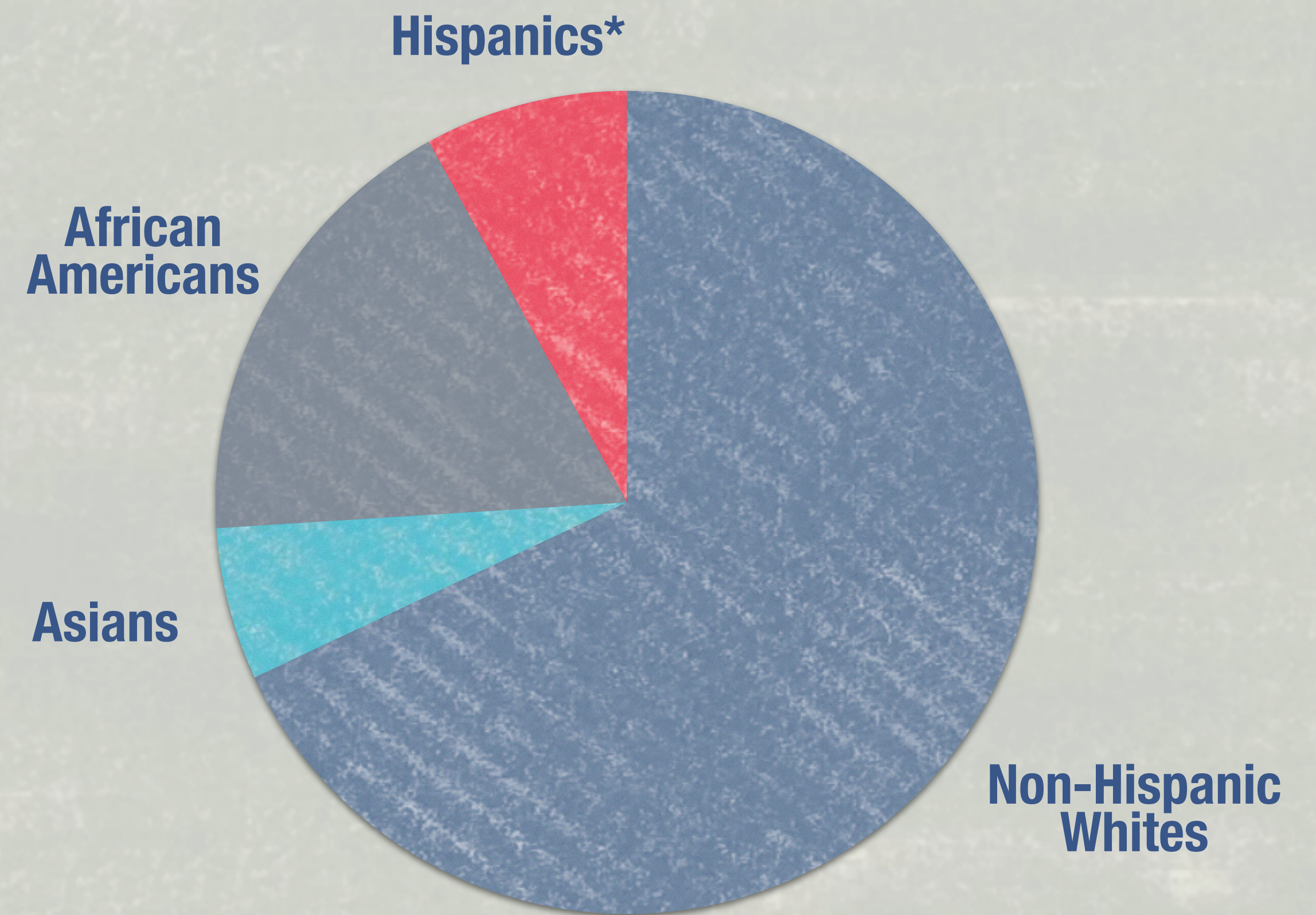
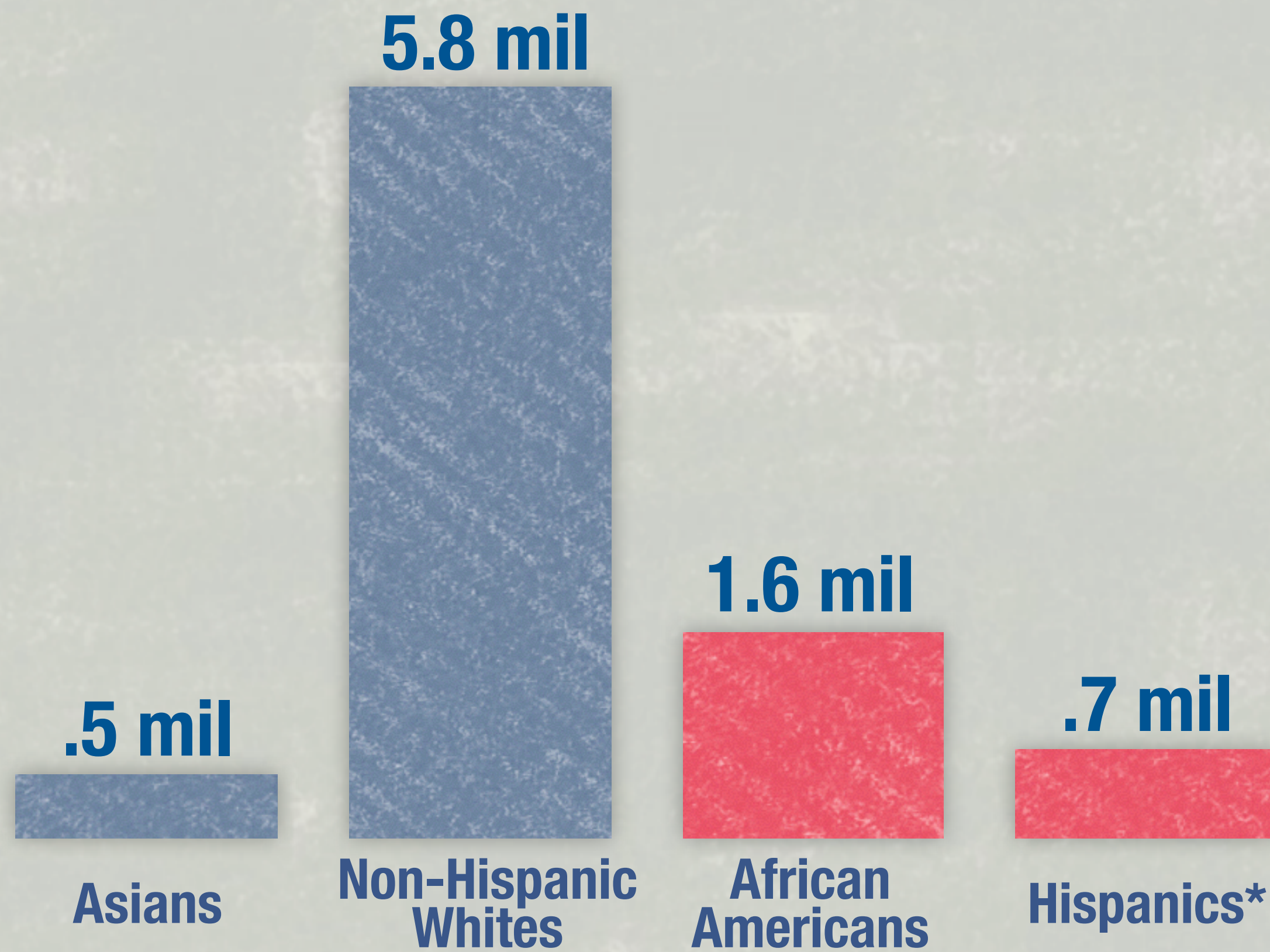
Demographic Shift

Forecasted US Population in 2050



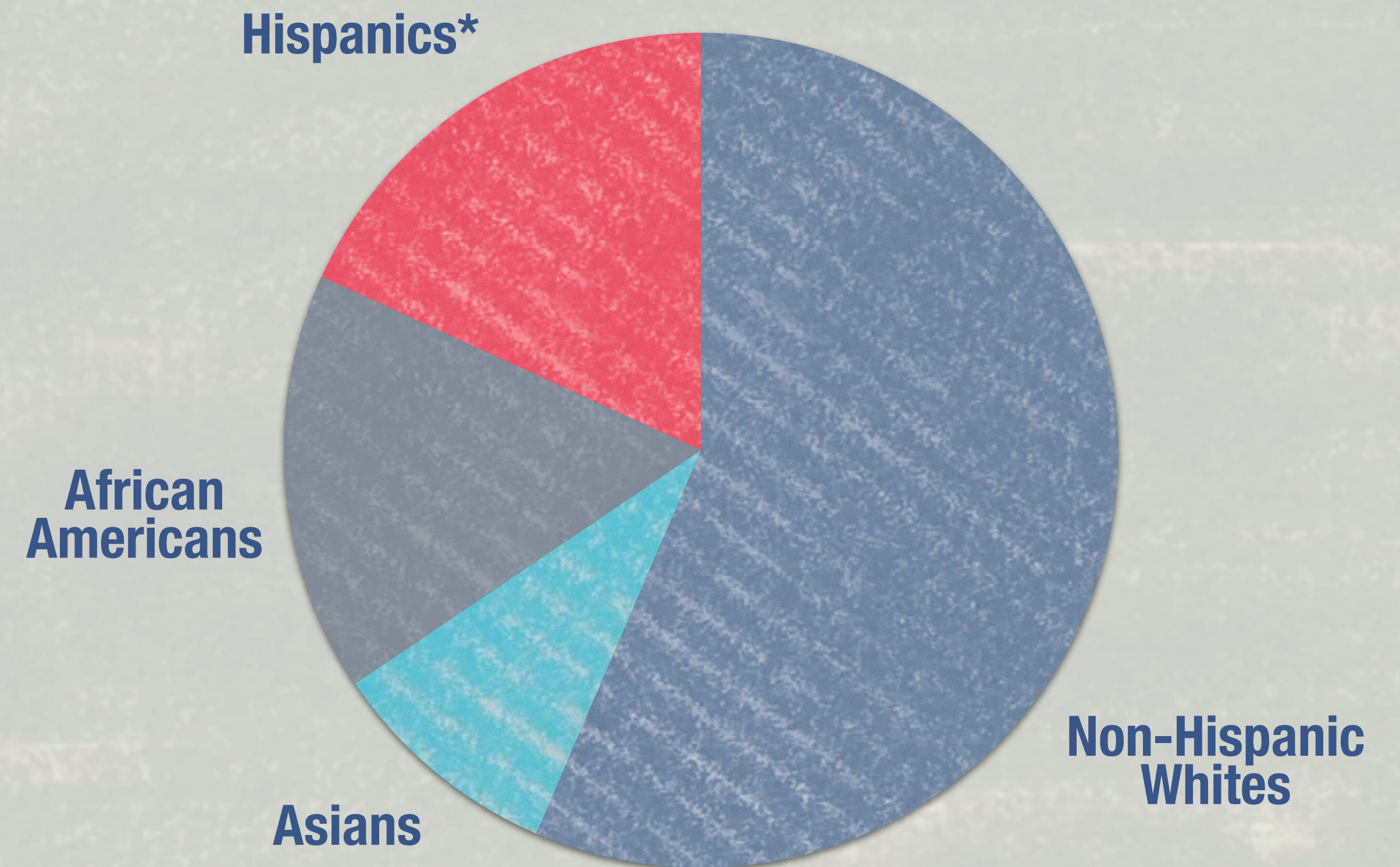
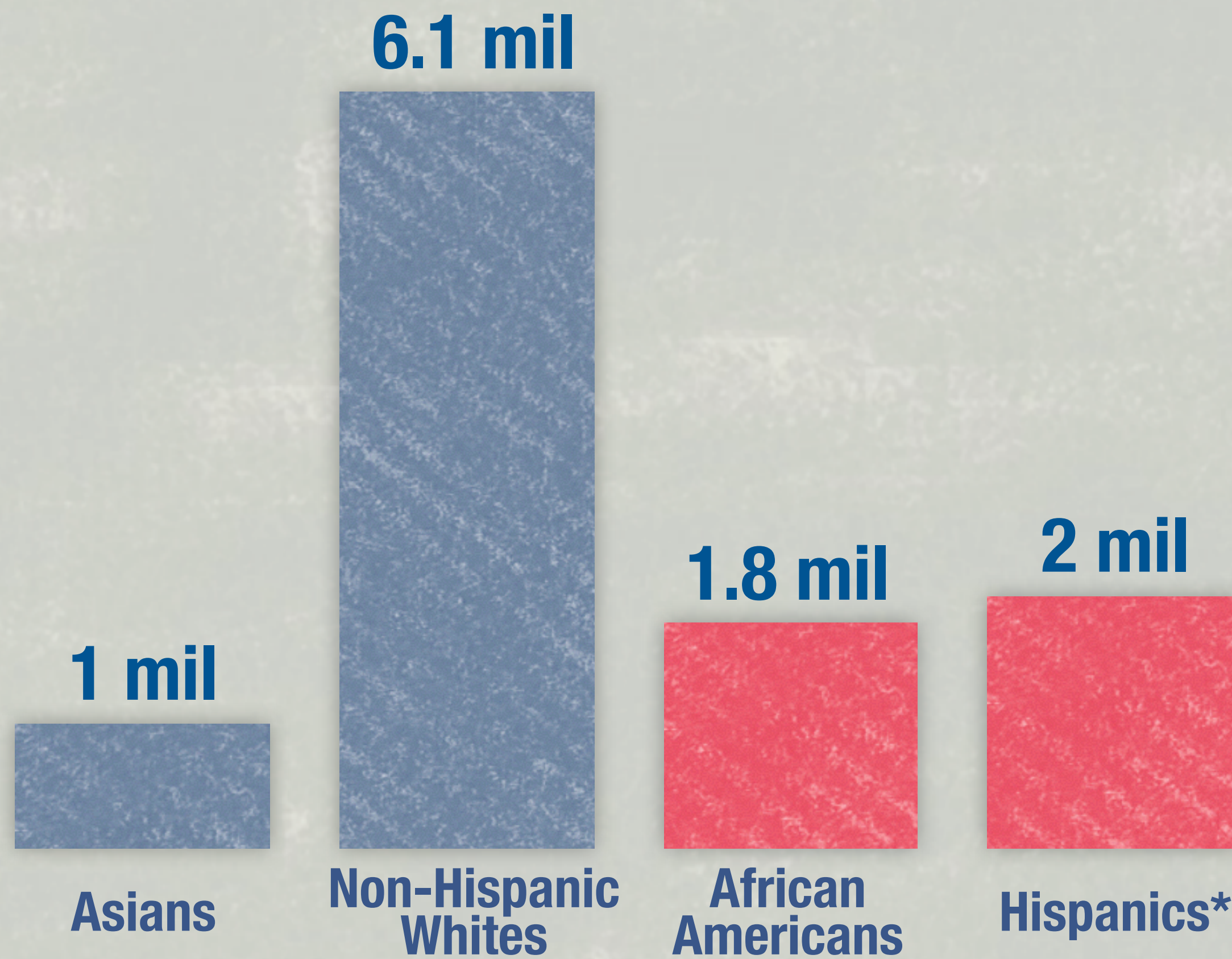
Virginia

Estimated Population: 2013

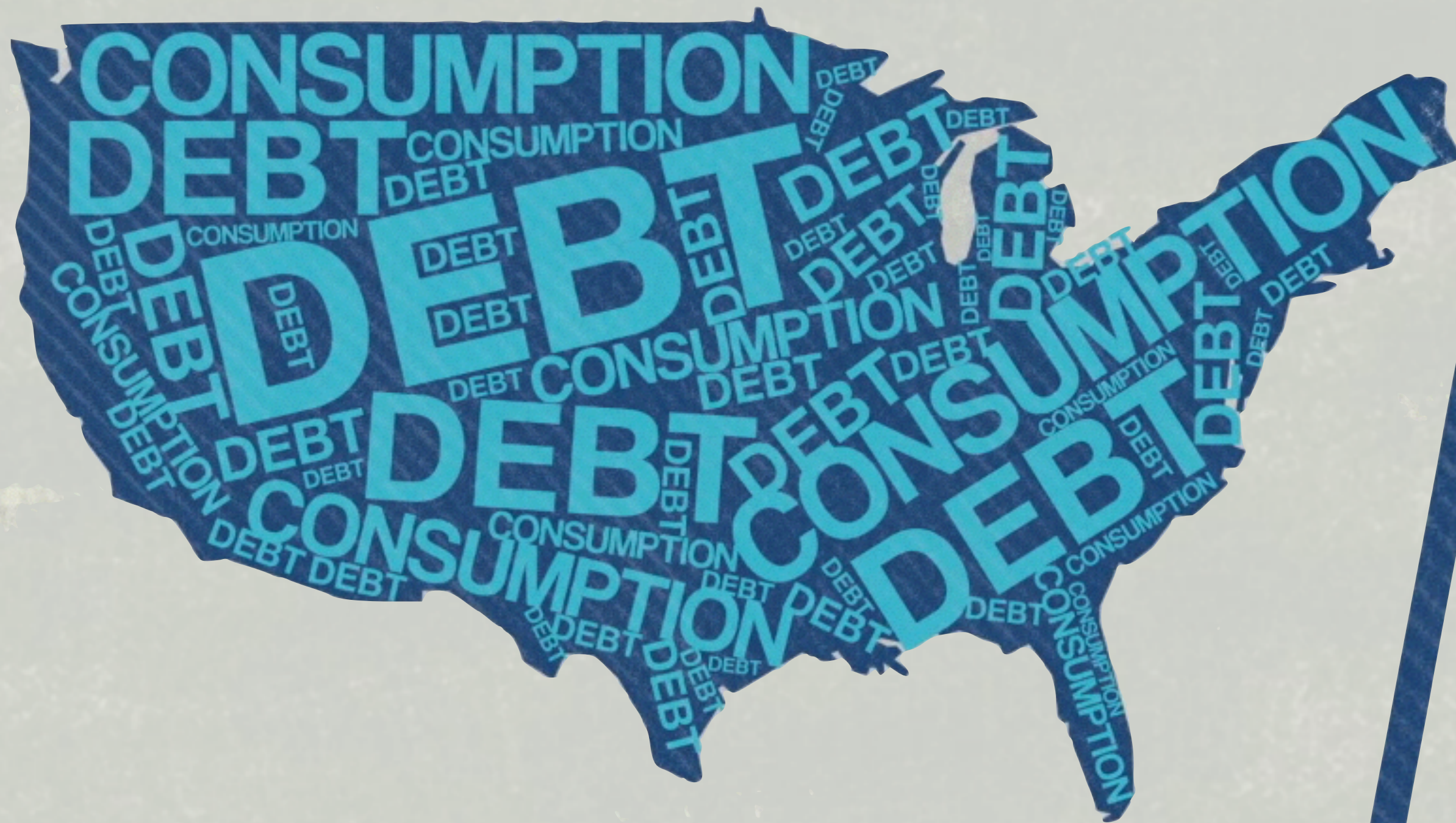


Virginia

Projected population: 2040




Pre-Recession Economy



Next Economy



A light blue silhouette of the U.S. Capitol dome is positioned on the left side of the image, set against a background of a cloudy sky. The dome's iconic features, including its large hemispherical top and the surrounding structure, are clearly outlined.

**“Something has gone
terribly wrong when the
biggest threat to our
American economy is the
American Congress.”**

Senator Joe Manchin III

2014

A Structural Change to the Federal Budget

2024

60.0%
mandatory
spending

6.5%
interest

33.3%
discretionary
spending

INFRASTRUCTURE
EDUCATION
HOUSING

DEFENSE
R&D

62.5%
mandatory
spending

13.7%
interest

23.6%
discretionary
spending

Virginia relies on federal discretionary spending

#2

**federal spending per
person**

20%

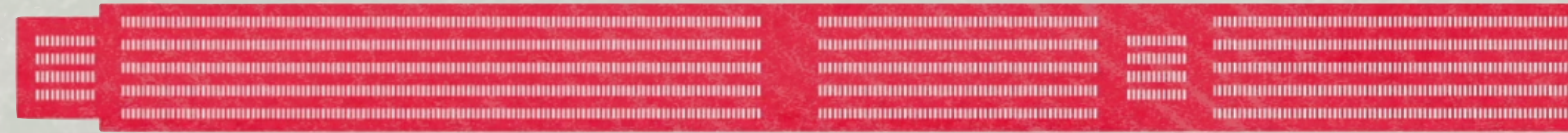
**of state economy comes
from federal spending**

#2

**federal government
employees**

40%

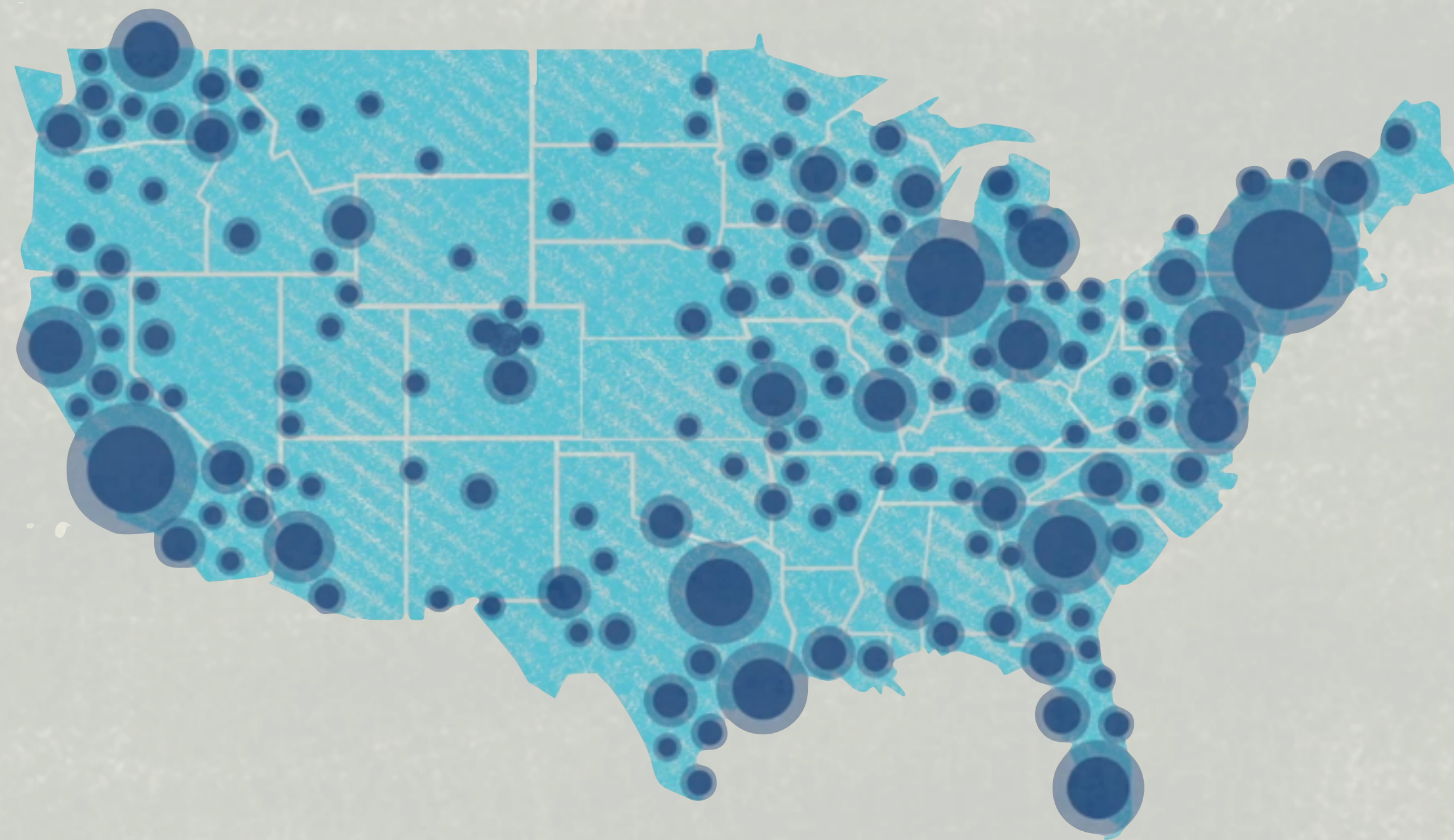
**of federal spending in state
is defense-related**



2 The Metropolitan Revolution

Top 100 Metros

Share of US Totals



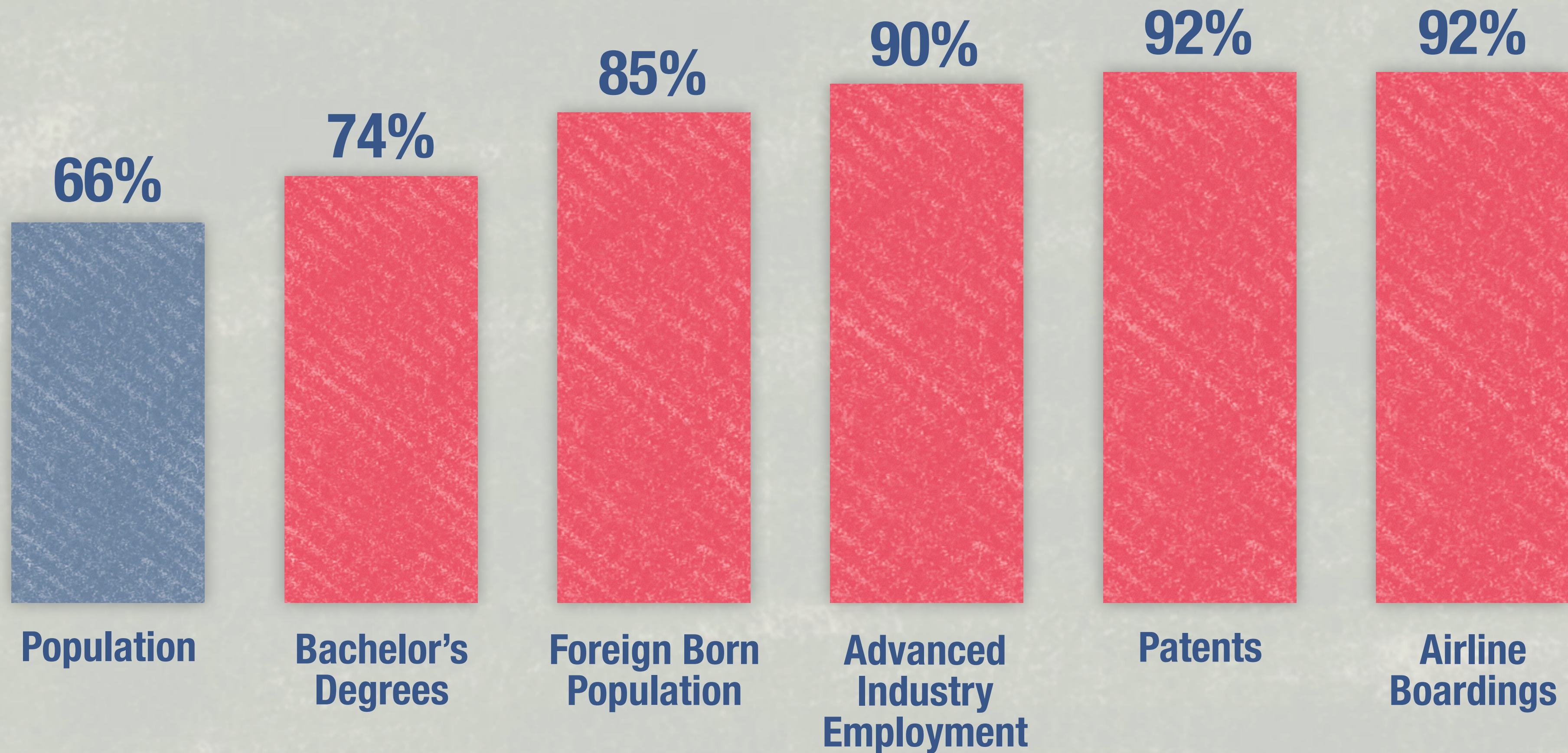
75%
GDP

66%
population

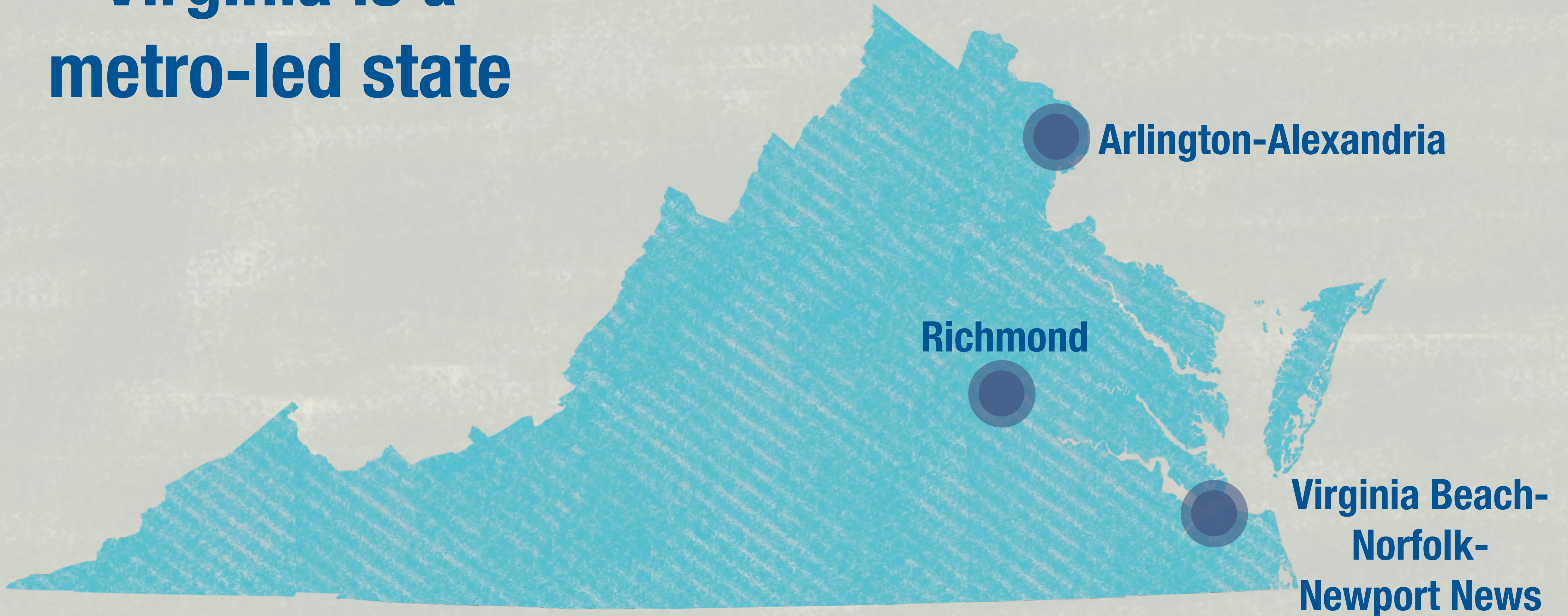
12%
land area

Metros Concentrate National Assets

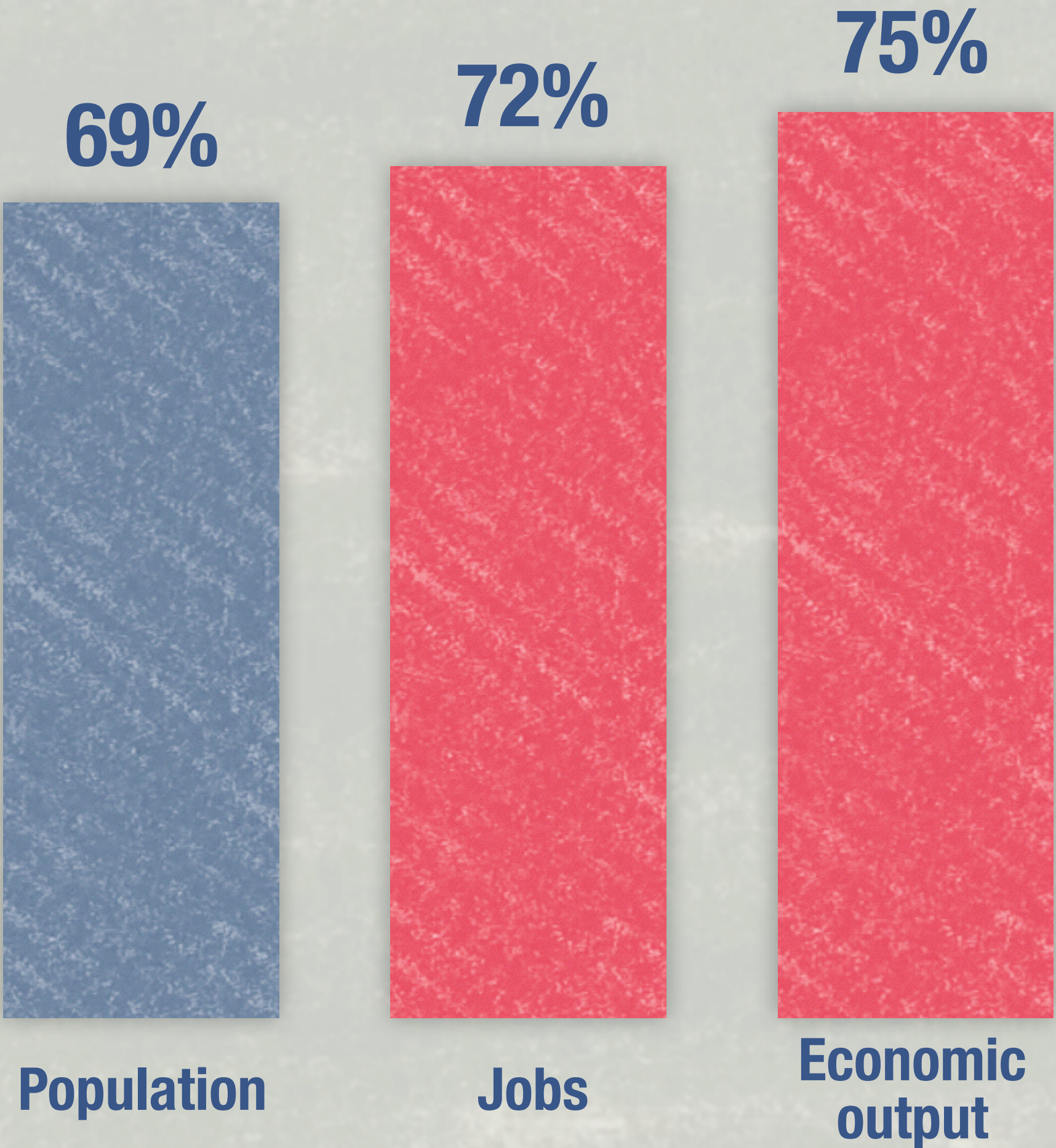
Top 100 Metro Share of US Totals



Virginia is a metro-led state



Top three metros



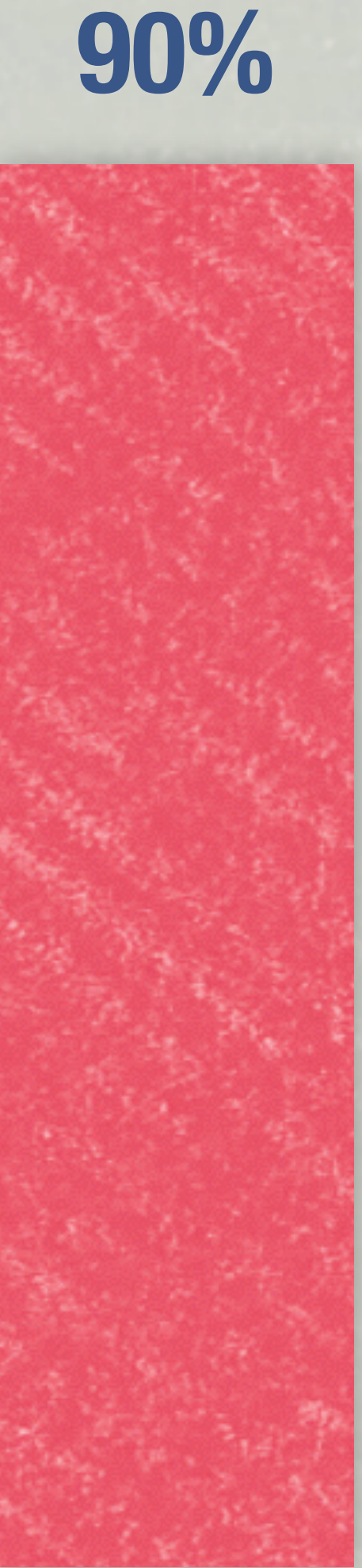
All eleven metros



Population



Jobs



Economic
output



DENVER

Regional Collaboration



DENVER BOTANICAL GARDENS



DENVER ART MUSEUM

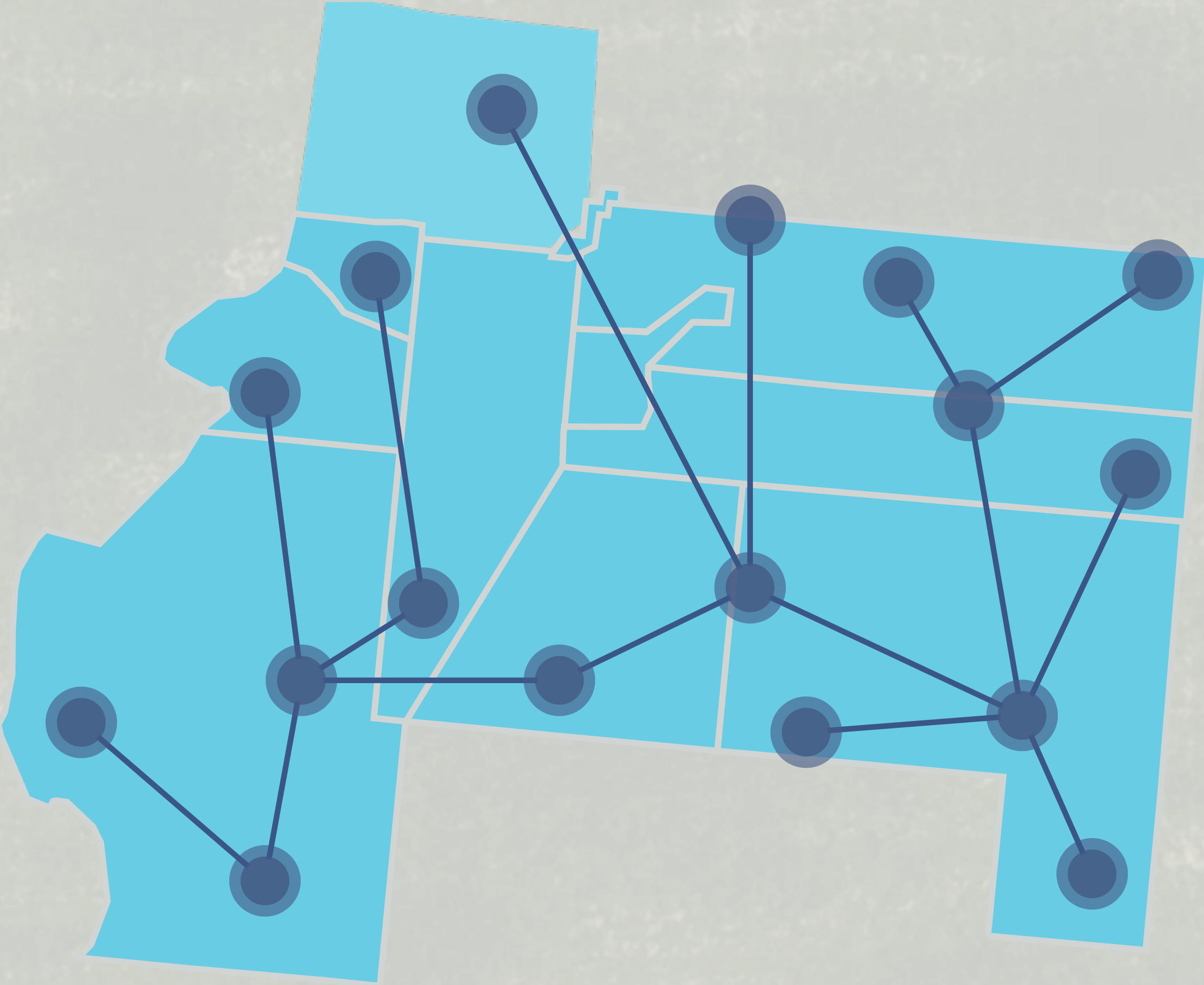


DENVER MUSEUM OF NATURE AND SCIENCE



DENVER

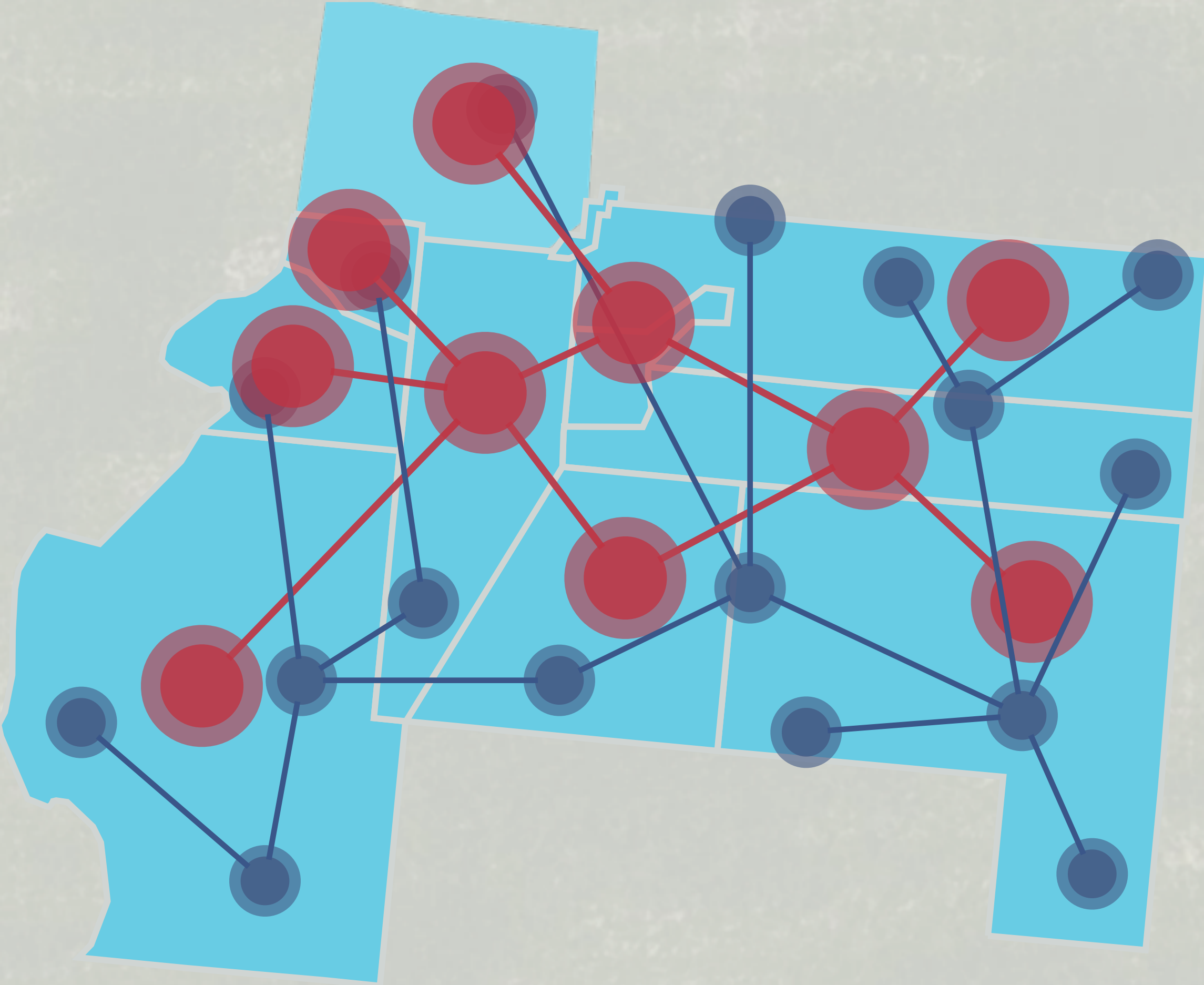
Regional Collaboration



Metro Denver
Economic Development Corporation

DENVER

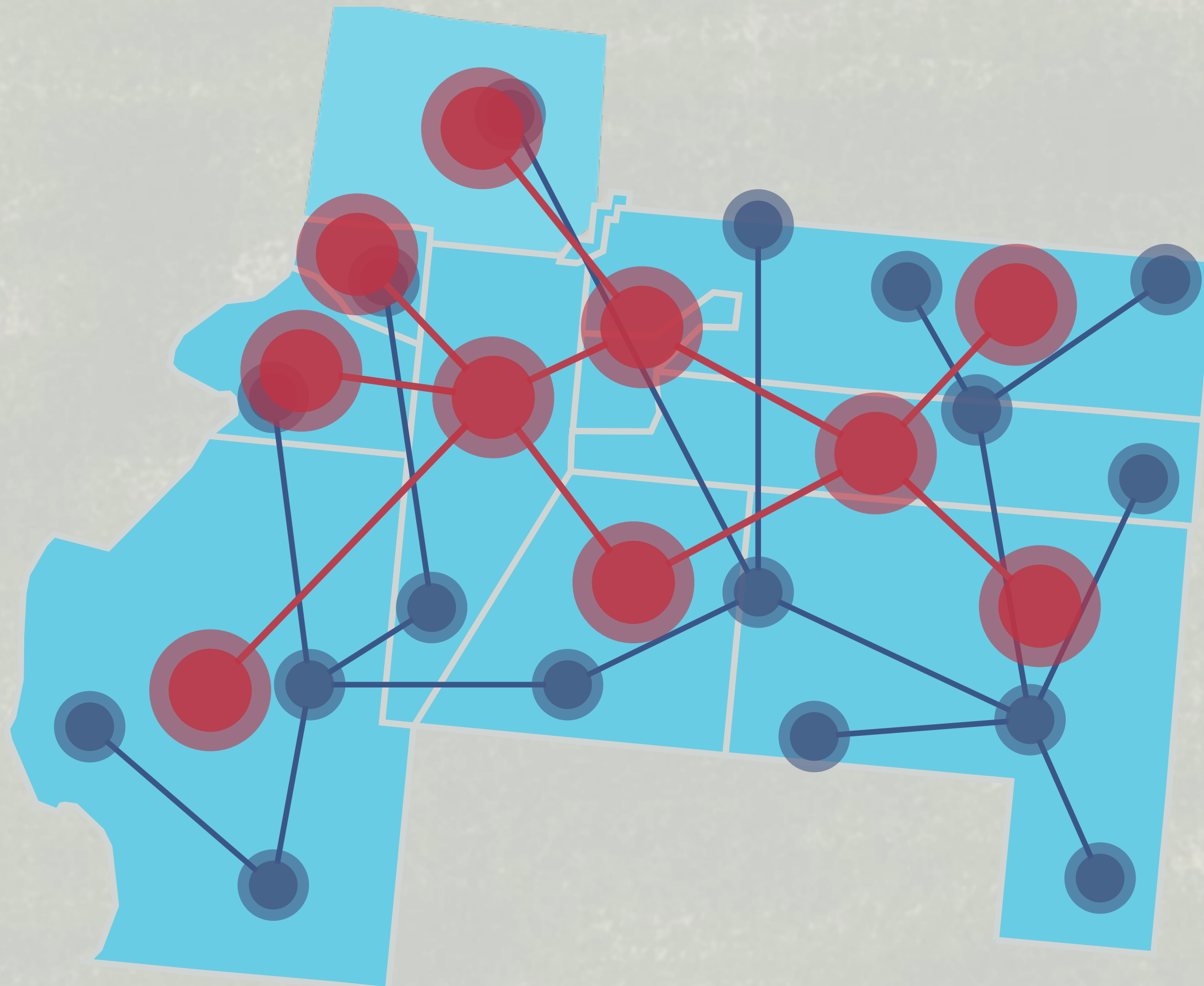
Regional Collaboration



Metro Denver
Economic Development Corporation



DENVER Regional Collaboration



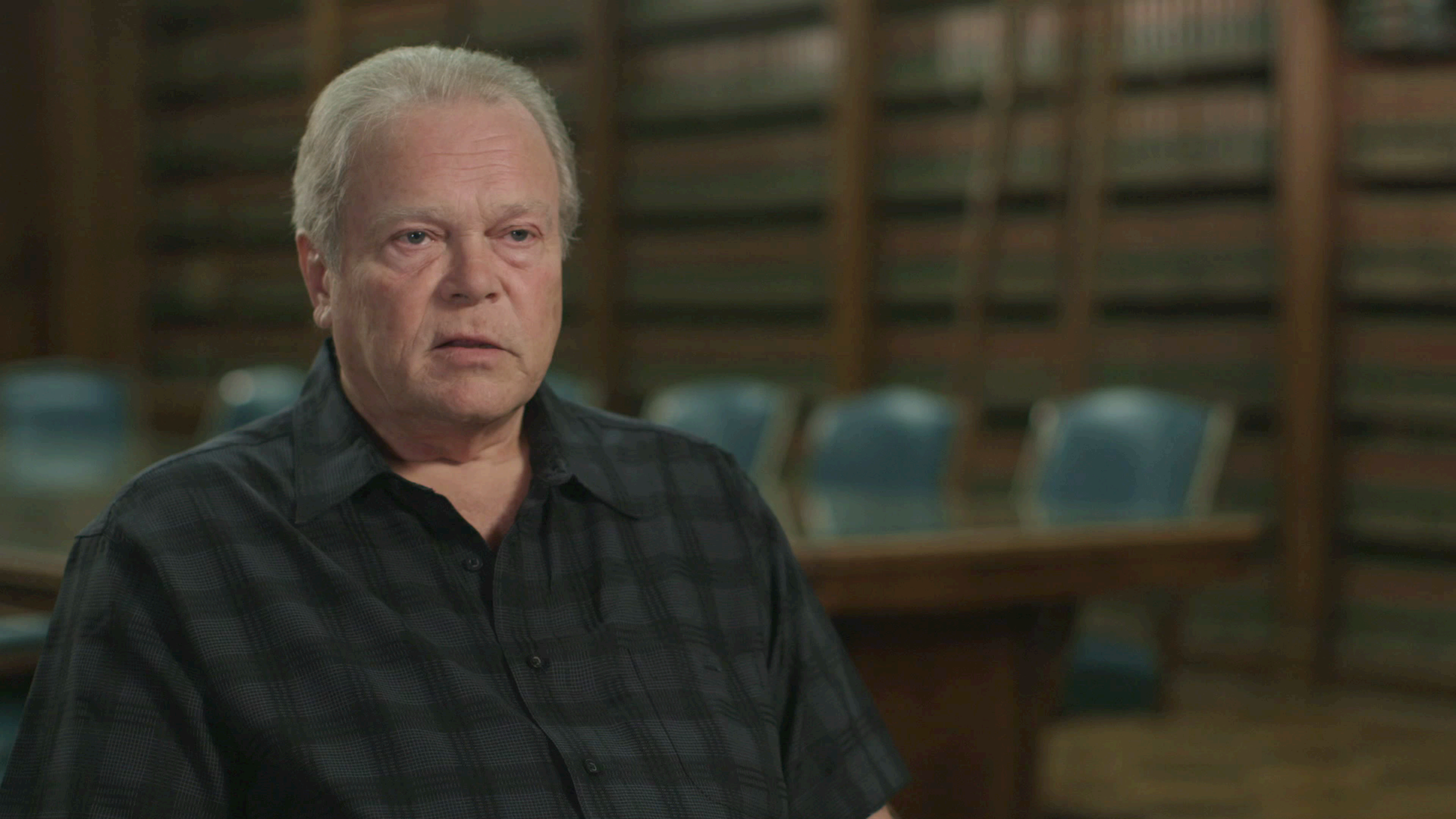
FASTRACKS

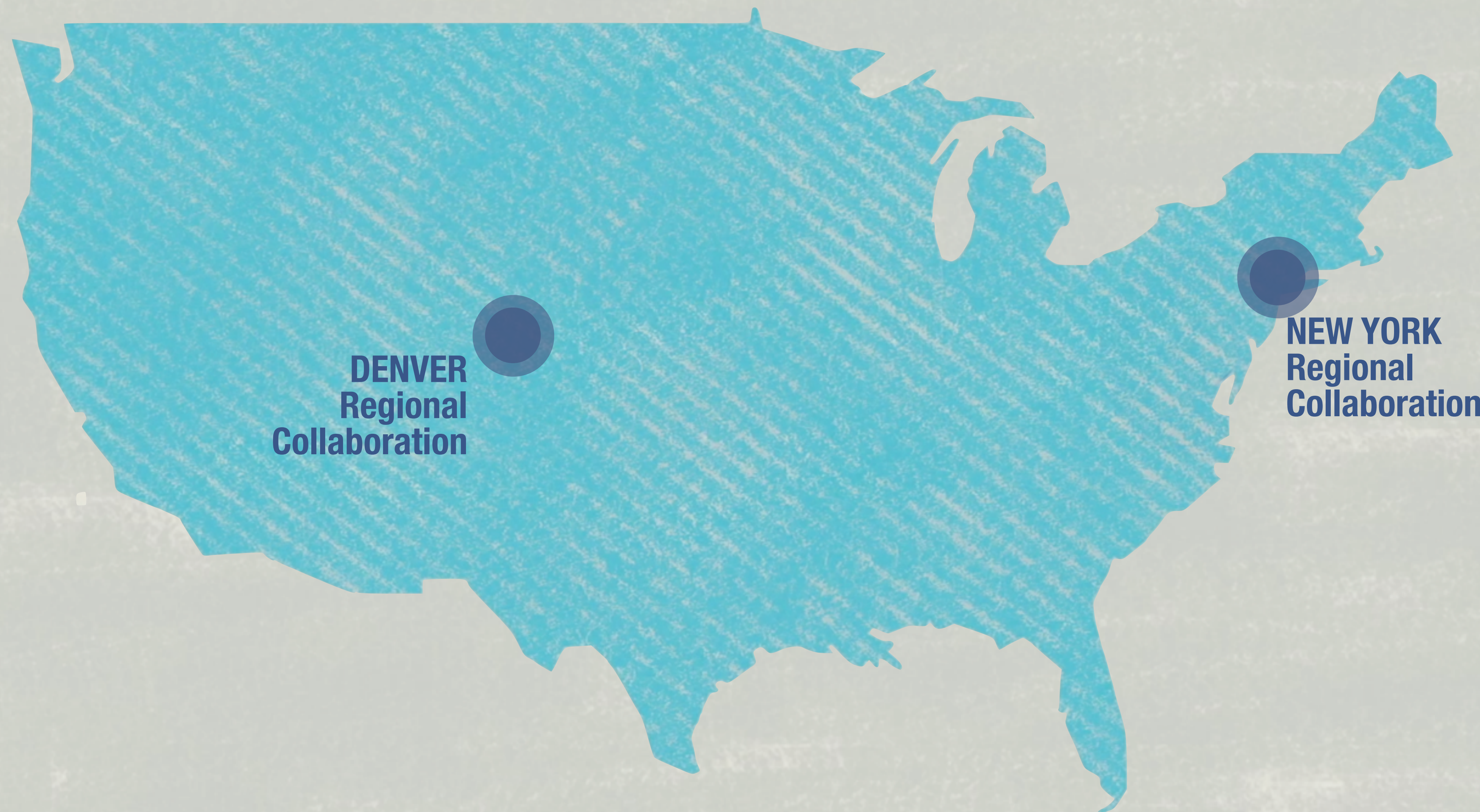
.4 percent
sales tax increase

\$4.2 billion
total projected investment

122 miles
total transit buildout





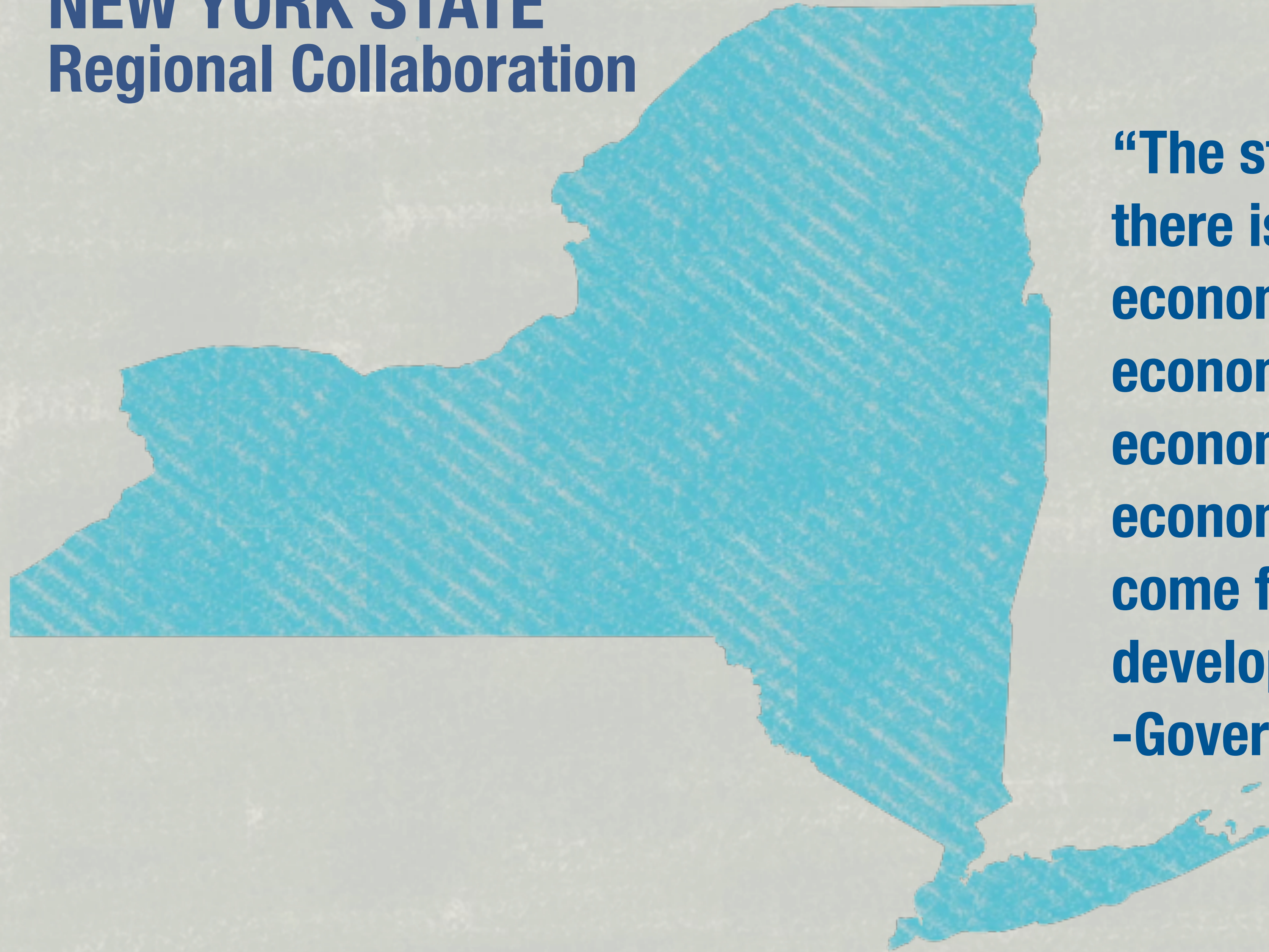


DENVER
Regional
Collaboration

NEW YORK
Regional
Collaboration

NEW YORK STATE

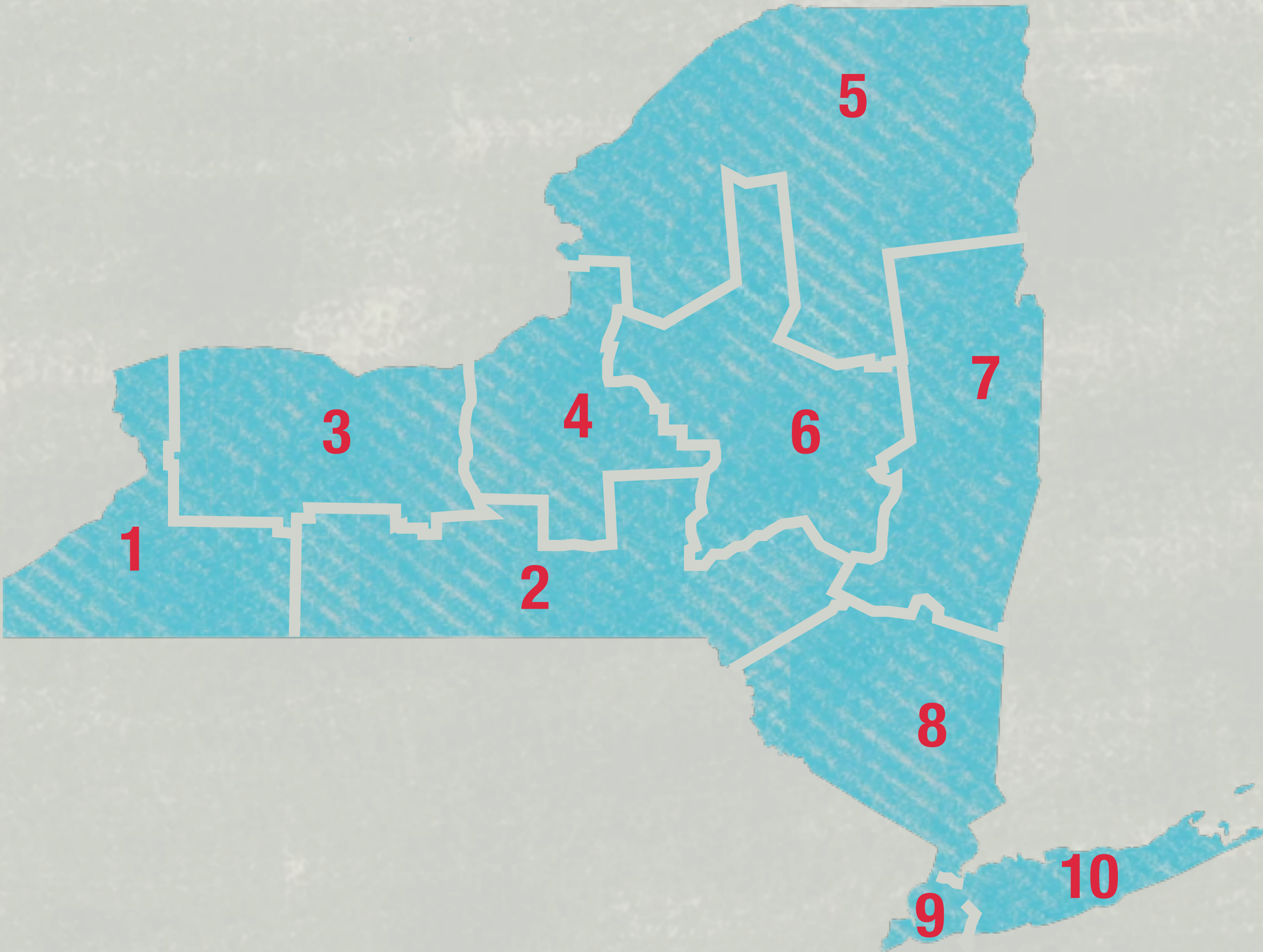
Regional Collaboration



“The state can set the stage, but there is no single New York state economy. There’s a Long Island economy, a Western New York economy, a North Country economy...Growth is going to come from a regional development strategy.”

-Governor Andrew Cuomo

NEW YORK STATE Regional Collaboration



New York Regional Development Councils



NEW YORK STATE Regional Collaboration

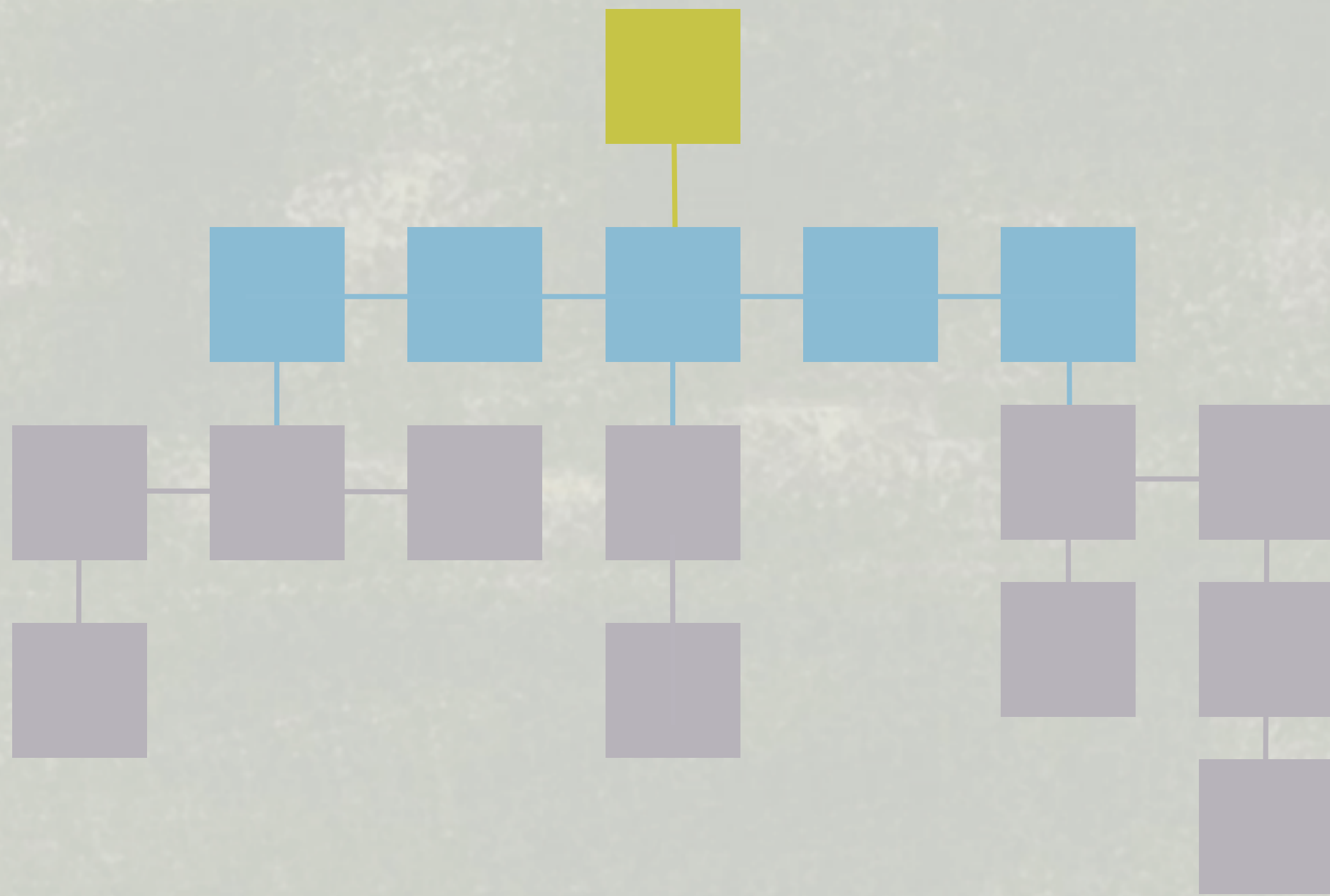
Syracuse



3 Starting Your Own Revolution



1 Create Your Network

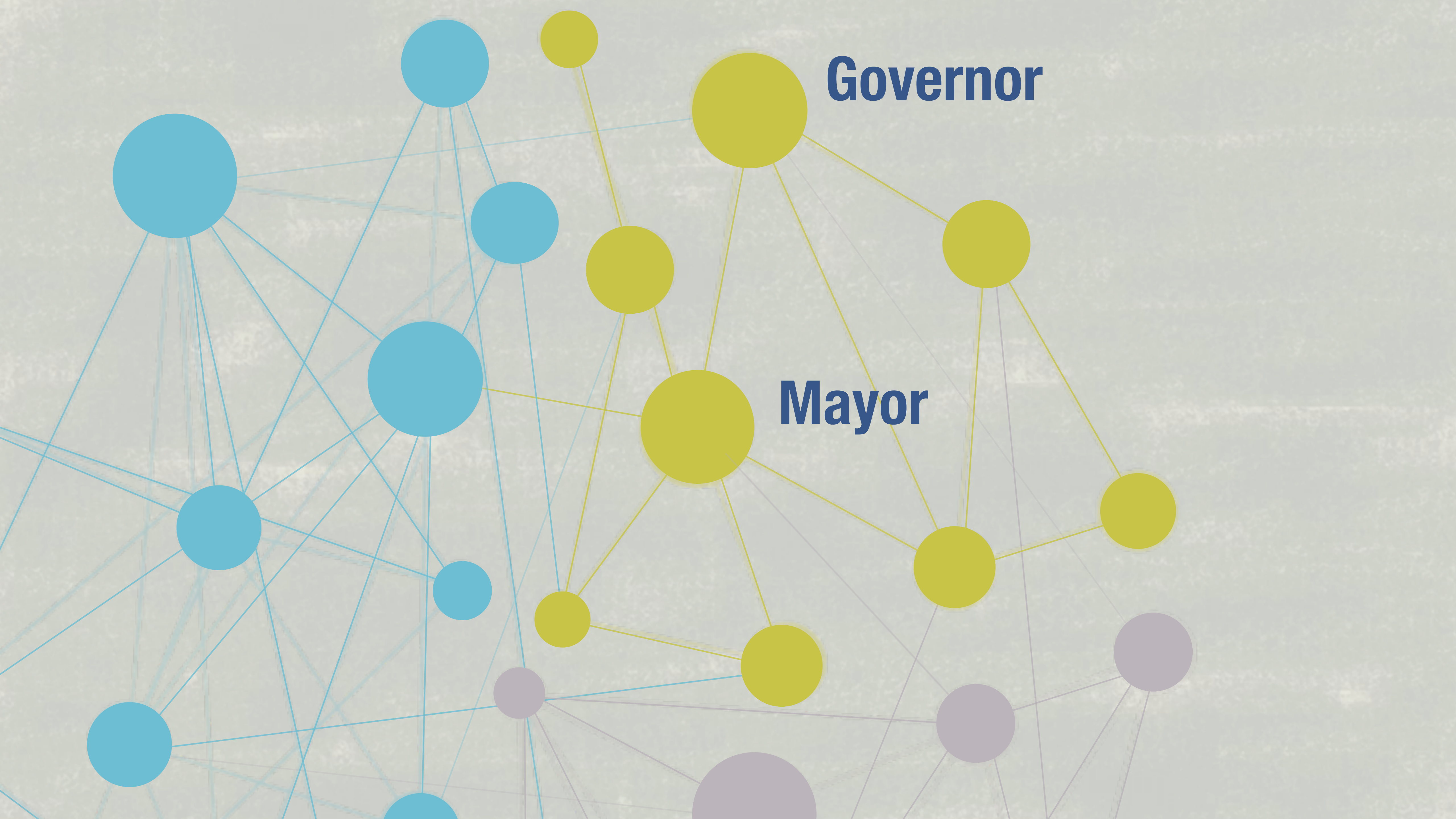


Government



Metropolitan Network





Governor

Mayor

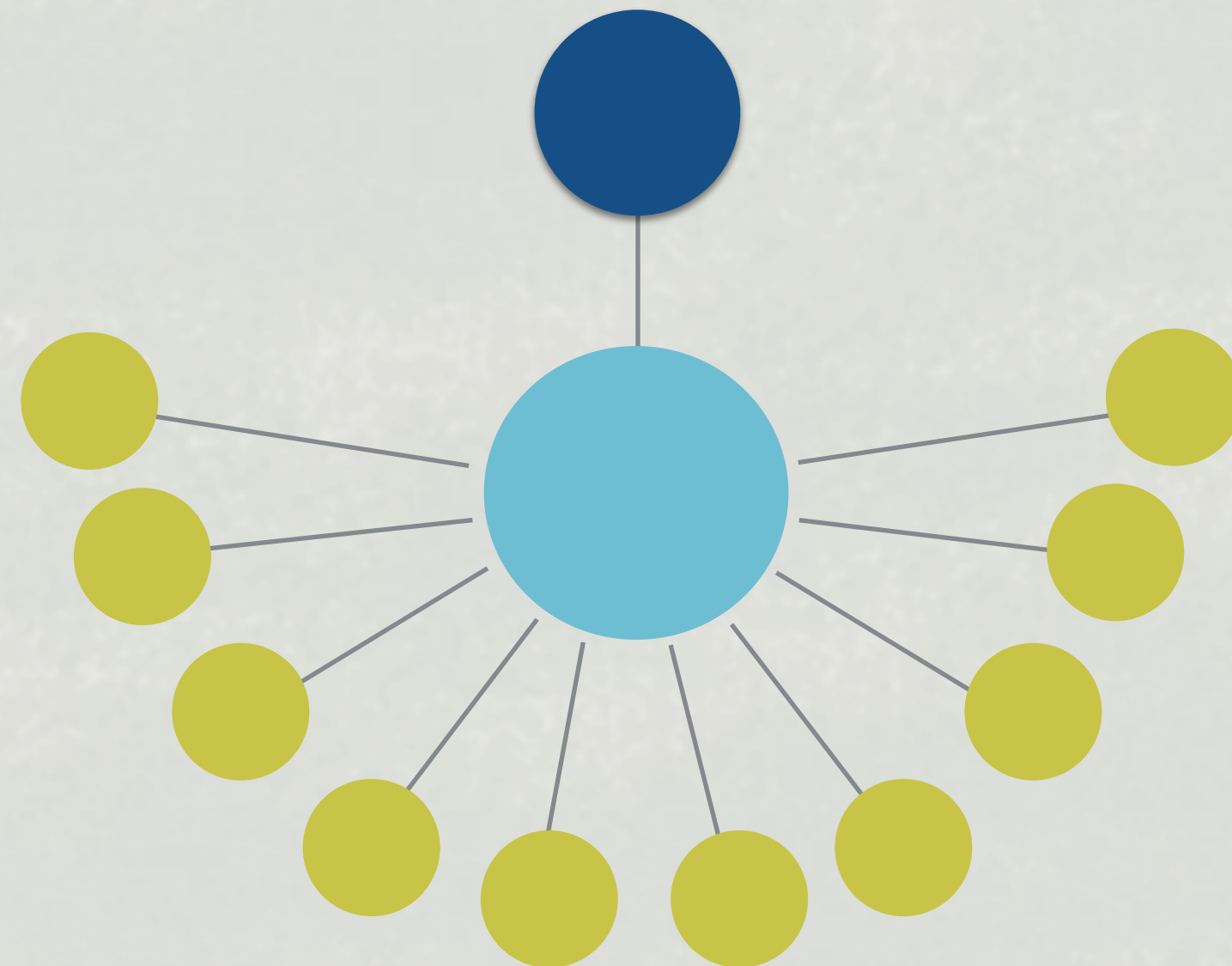




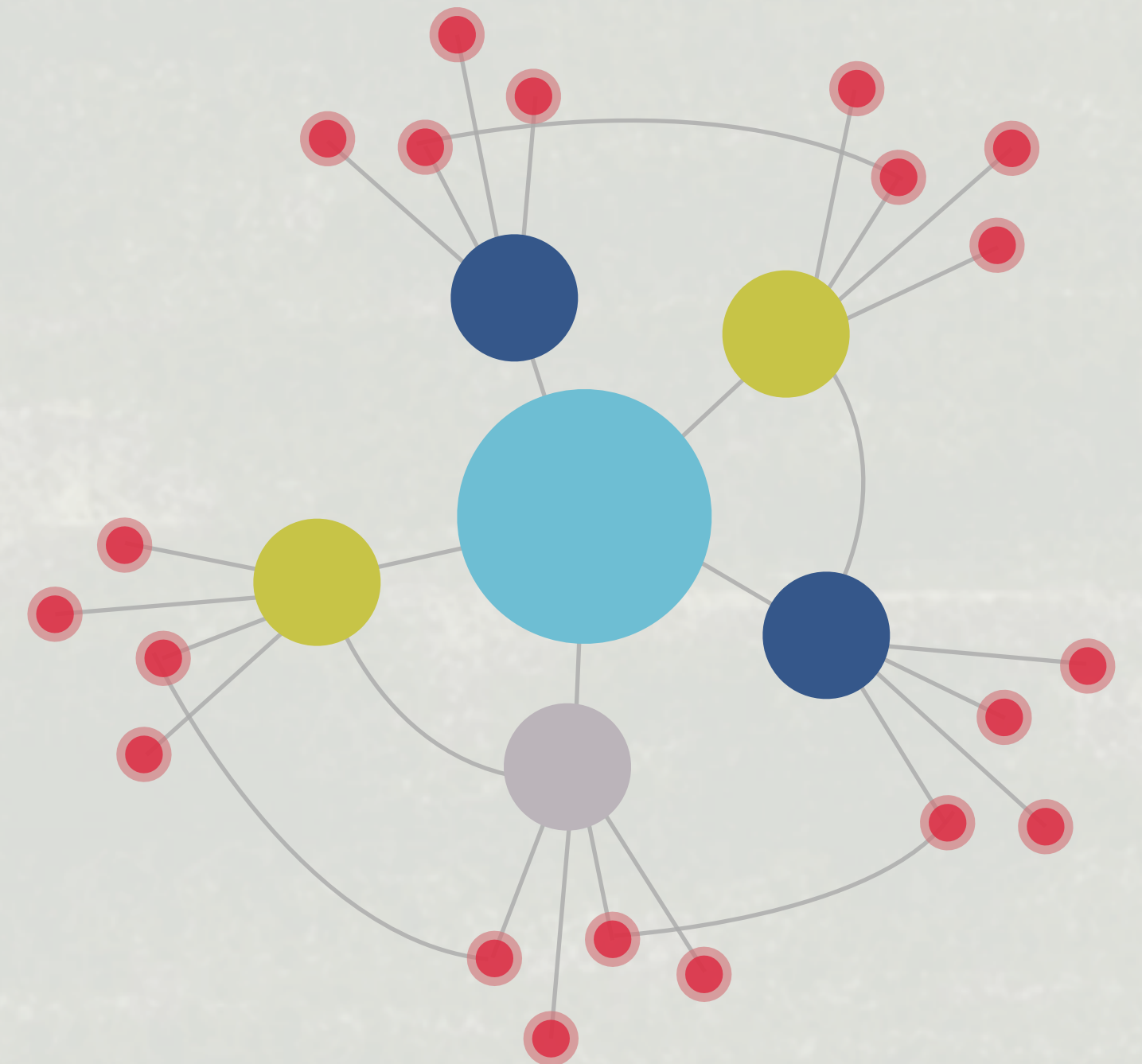
1 Create Your Network



DENVER
Regional collaboration



NEW YORK
Regional collaboration

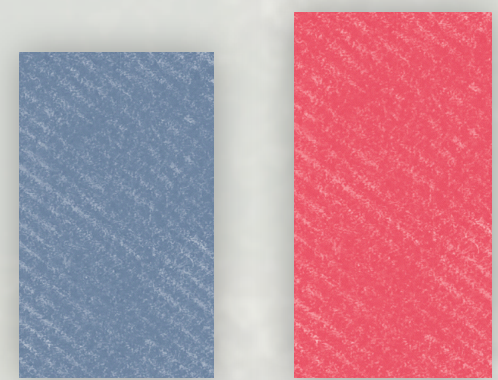


NORTHEAST OHIO
Manufacturing Network

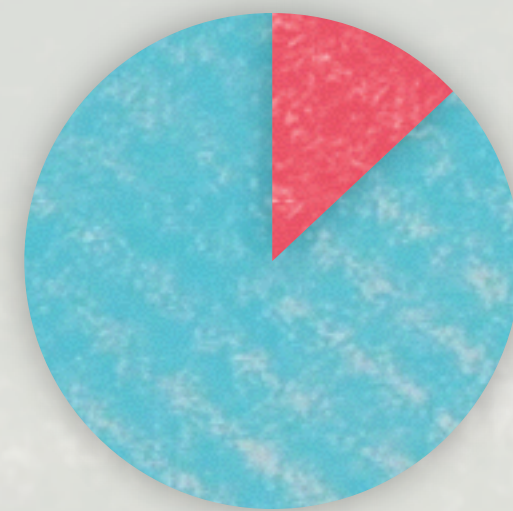
2 Set Your Vision

METROPOLITAN ECONOMIC DASHBOARD

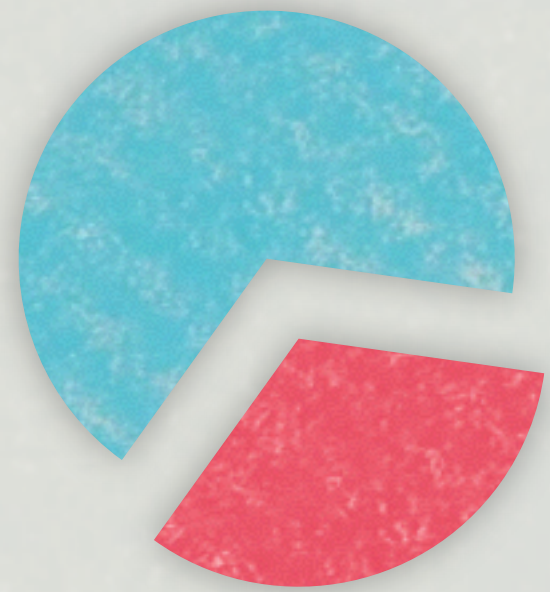
Manufacturing



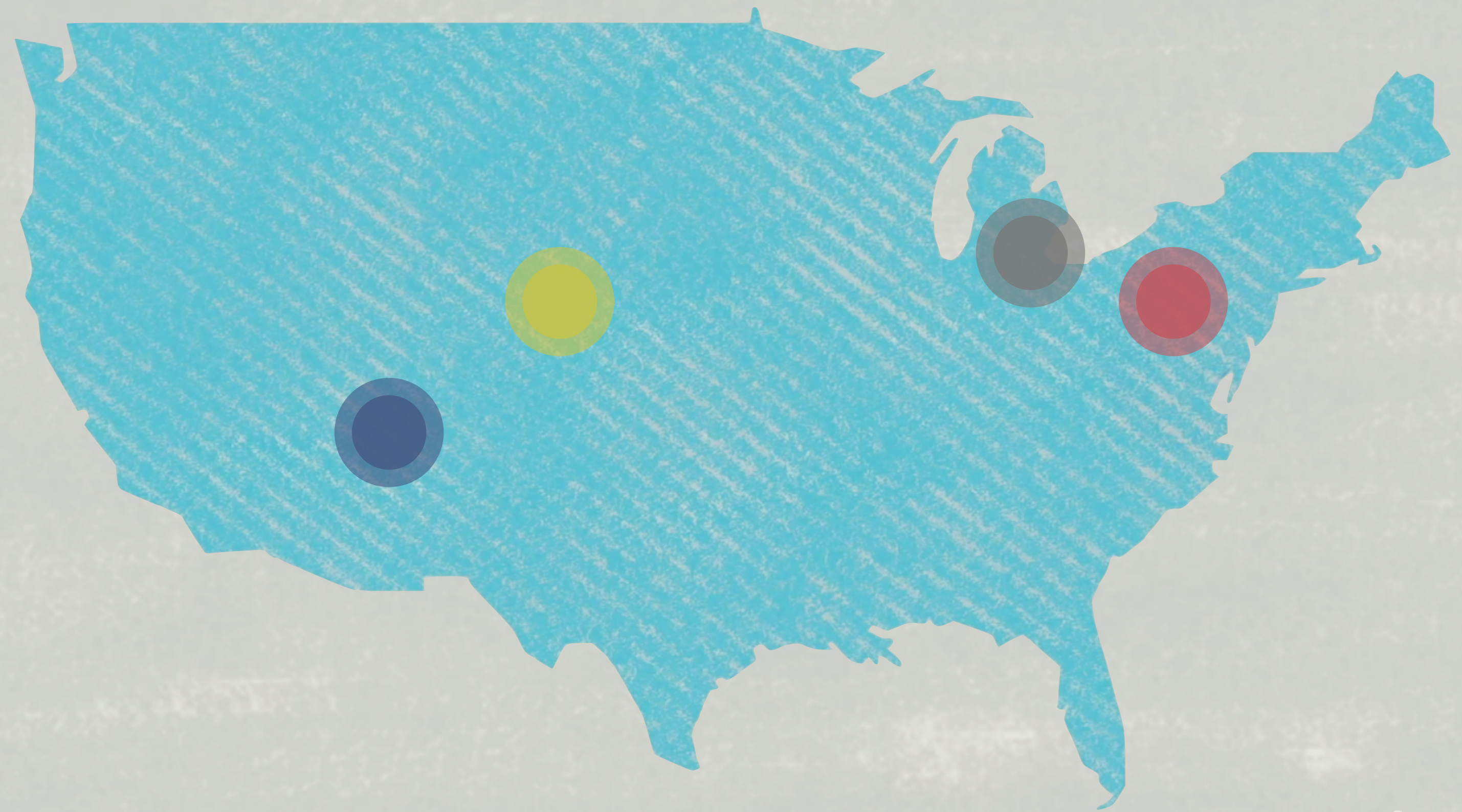
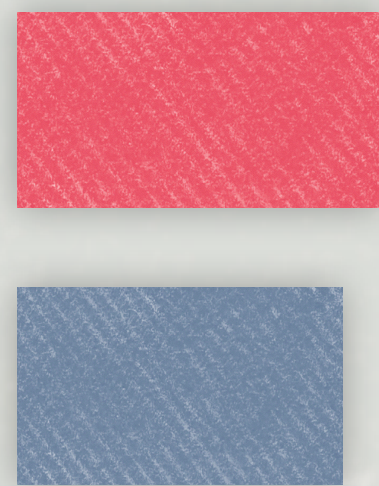
Exports



Human Capital



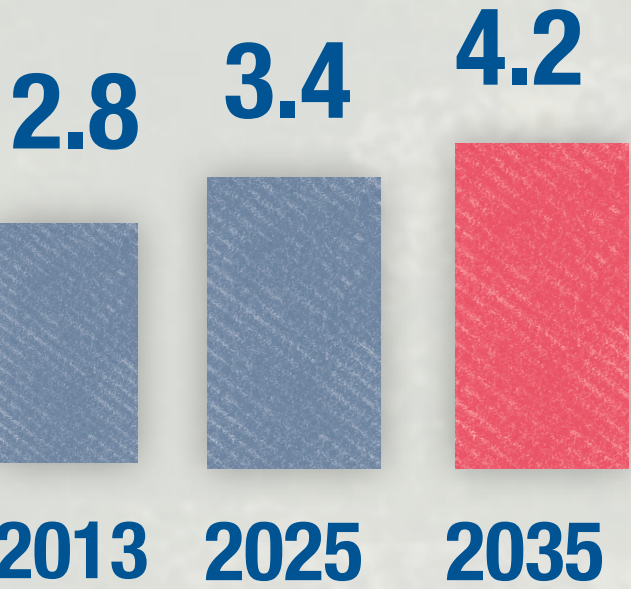
Clean Economy



2 Set Your Vision

DENVER

Population growth (mil)



#8
worst traffic
congestion

.4% sales tax
increase

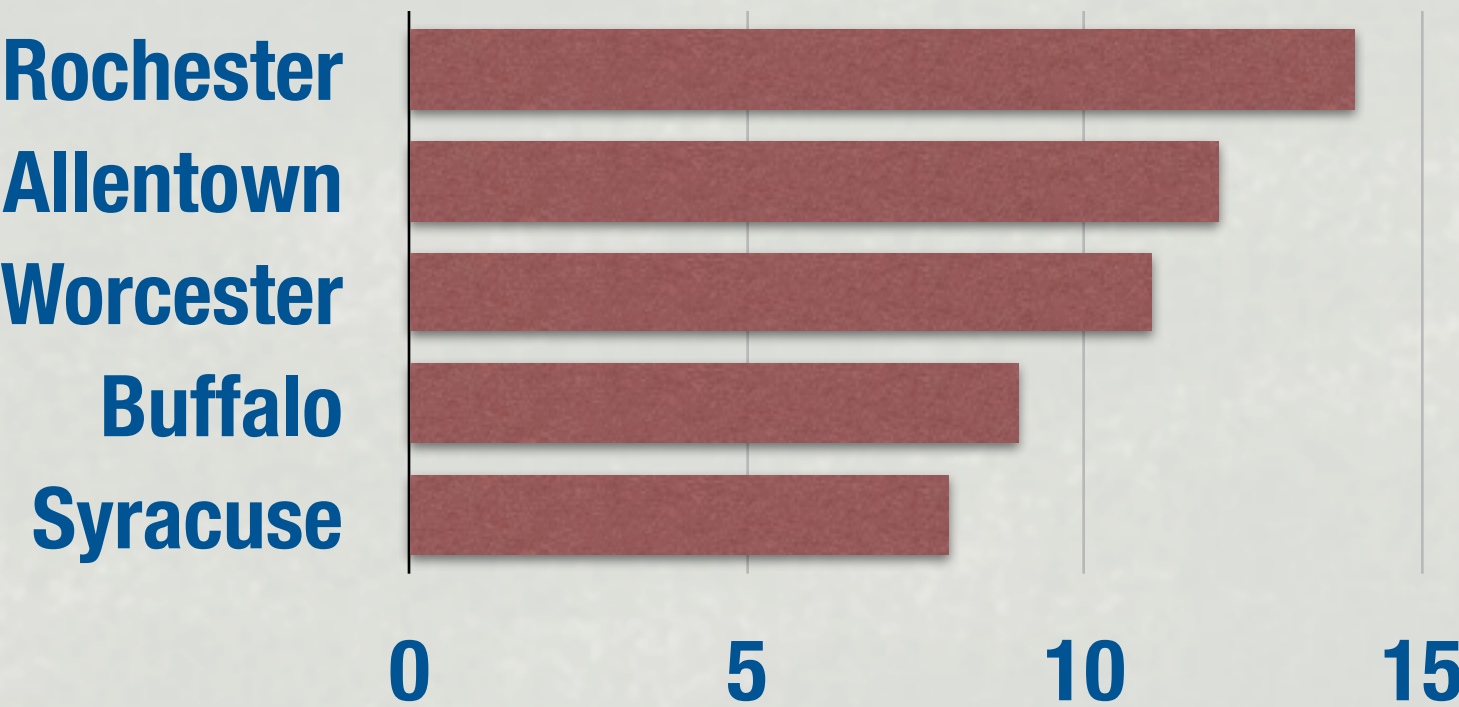
Coordinated
leadership

Public/Private
Partnerships

FASTRACKS

SYRACUSE

Exports as % share of output



Support top
exporters

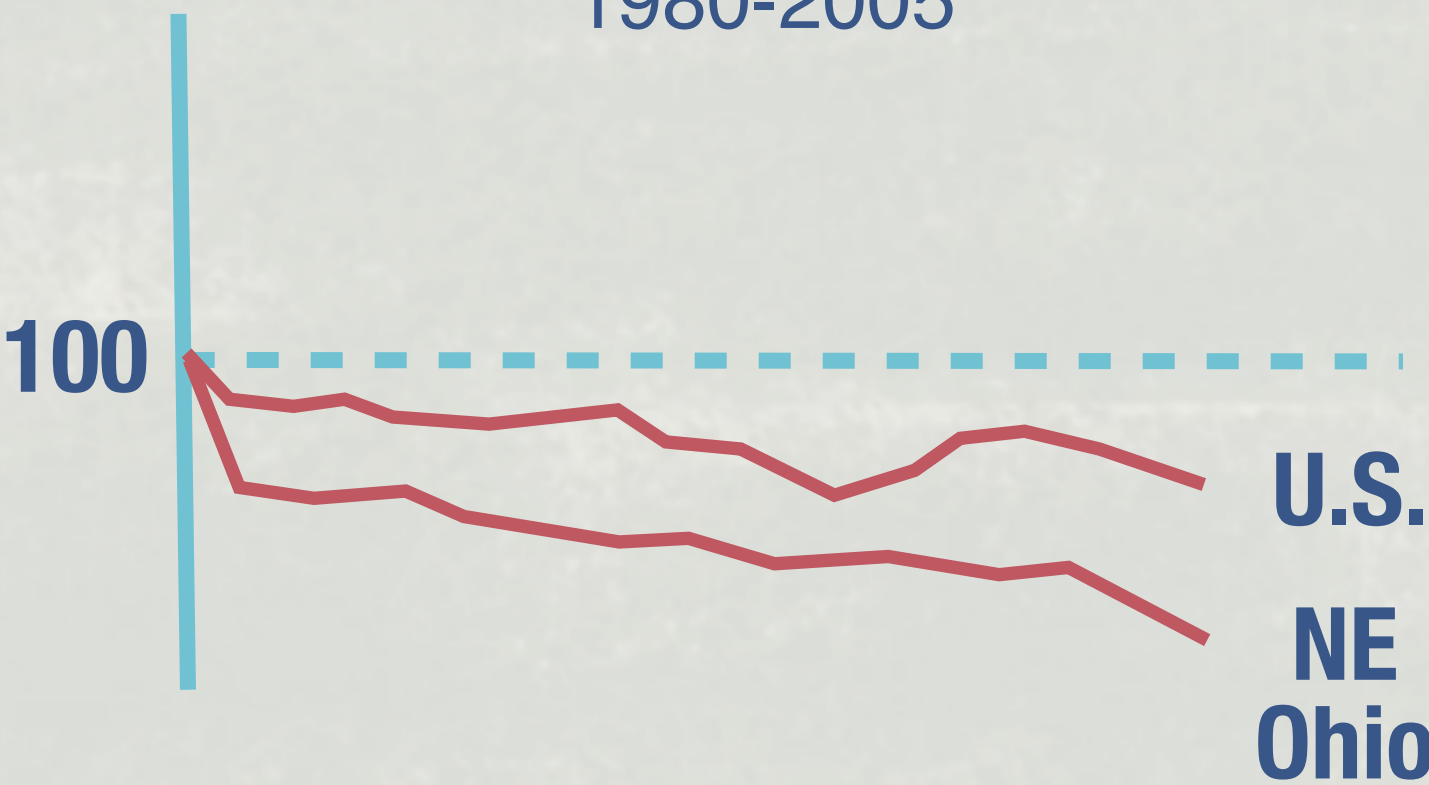
Grow
service
exports

Build
capacity of
SMEs

NE OHIO

Manufacturing Employment

1980-2005



Region | 1980—2005 | Dec 1980 | Dec 2005

US | -25% | 18,944,968 | 14,213,822

NE Ohio | -44% | 425,484 | 239,205

3 Find Your Game Changer

Game Changer (n) \ˈgām\ ˈchānjər\

A significant intervention that fundamentally alters your economic profile and/or performance.

3 Find Your Game Changer

DENVER **Regional Collaboration**

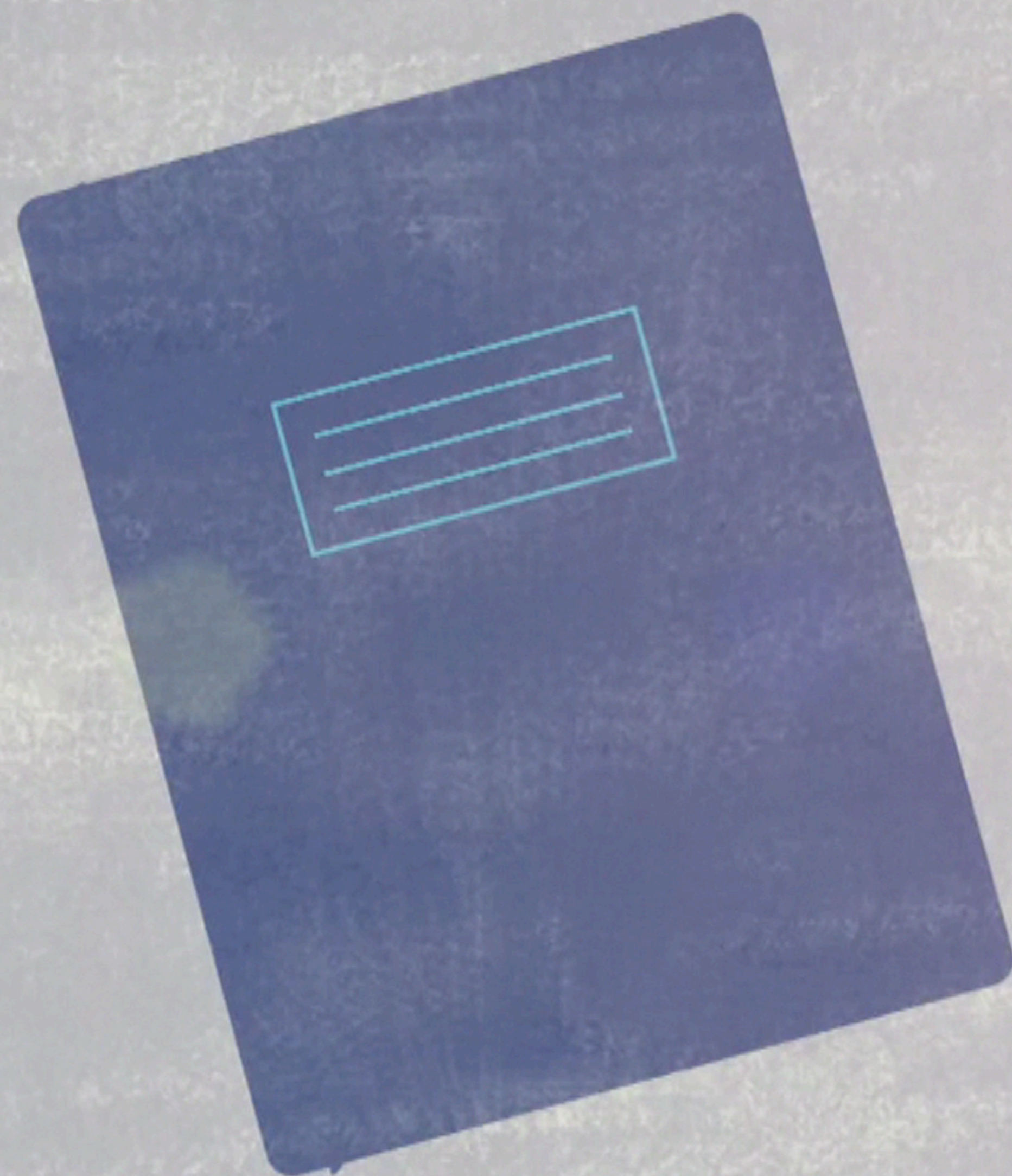
**Create light rail
infrastructure to better
integrate region**

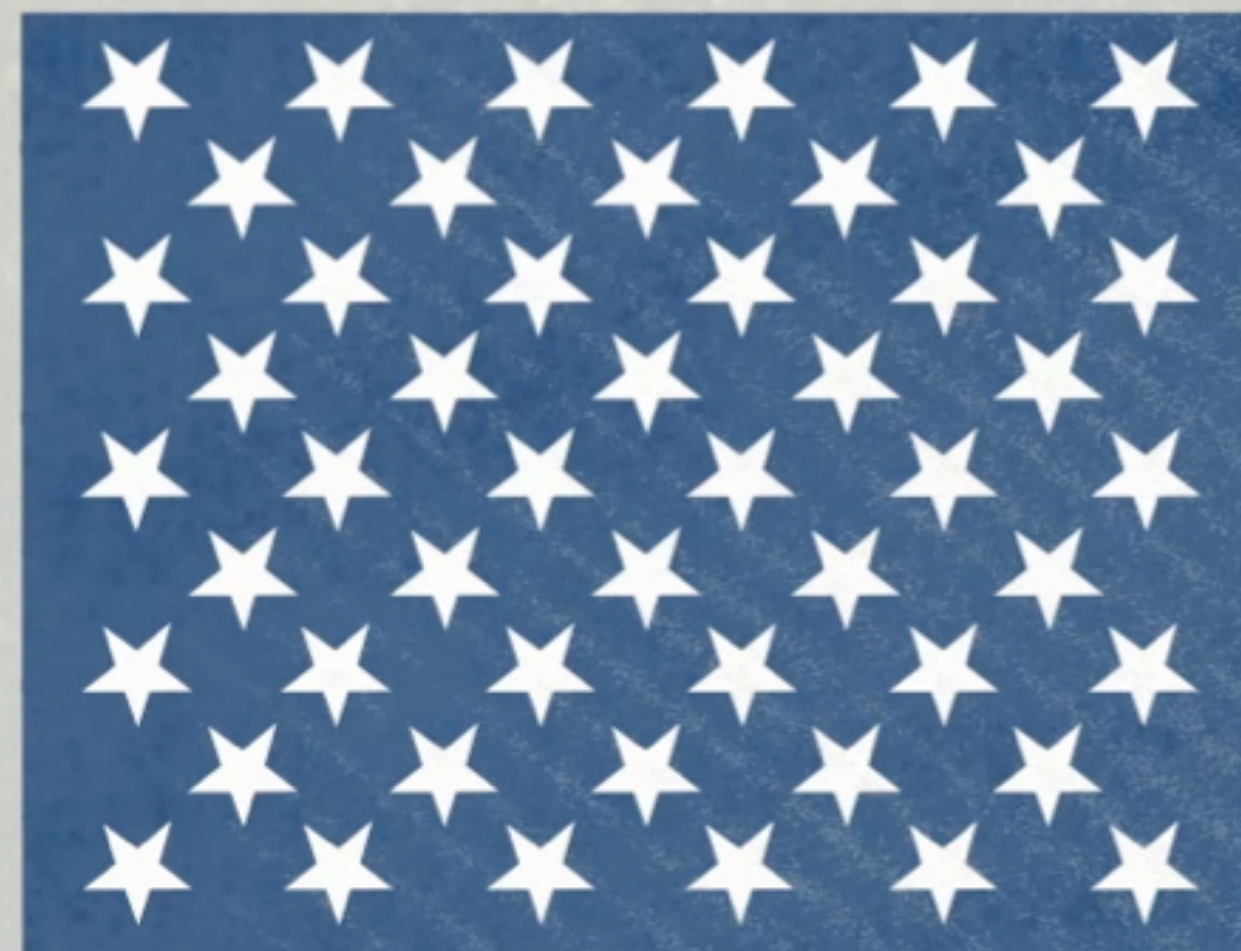
NEW YORK **Regional collaboration**

**Establish financial
incentives for regional
leaders to work together**

NORTHEAST OHIO **Manufacturing Network**

**Enable existing firms
in manufacturing to
innovate more**





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